

March 1, 2017  
AEON CO., LTD.

## **Aeon becomes the first retailer to receive special award in DBJ's environmental ratings**

Aeon Co., Ltd. has achieved the highest rank in “DBJ Environmental Ratings,” the environmental ratings system, established by the Development Bank of Japan Inc. (hereinafter, “DBJ”), becoming the first retailer to receive a special award presented only to model companies with outstanding rating evaluations.



The “DBJ Environmental Ratings” use a screening (rating) system developed and launched by DBJ in 2004 to score companies on their environmental management and then select the excellent companies among them.

Aeon has achieved the highest rank in recognition of its endeavors in the following areas:

- (1) To resolve four priority issues\* in line with social demands and trends and its own business strategy, Aeon has established a broad range of KPI to manage its progress while continually checking on the validity of these efforts via dialogue with stakeholders and publicly disclosing its progress.
- (2) Having ascertained the degree of dependence and impact of its business activities on ecosystems via international assessment methods, Aeon has established a variety of procurement guidelines to address the important issue of encouraging the use of sustainable resources, and has been actively engaged in biodiversity conservation efforts, as exemplified by its 25-year record of planting trees on the grounds of new stores to improve the local ecological balance.
- (3) In developing and selling its private brand of eco-friendly “Topvalu” products, Aeon requires manufacturing subcontractors to comply with the Aeon Supplier CoC, a code of conduct that incorporates environmental and CSR considerations, and conducts periodic assessments through audits.
- (4) Diligently reducing the environmental impact of its stores with “software” approaches including visualizing and monitoring energy use and carefully managing such use with “Energy Advisors” besides adopting “hardware” approaches such as operating “Smart Aeon” eco-friendly stores and introducing natural refrigerant facilities.

\* Realizing a low-carbon society, conserving biodiversity, effectively using resources, and addressing social issues

In keeping with its Basic Principles of “Pursuing peace, respecting humanity, and contributing to local communities, always with the customer's point view as its core,” Aeon as a corporate group with ever-lasting innovative spirit will continue its pursuit of sustainable business management with the dual aims of realizing a sustainable society and achieving growth as a group.