

April 1, 2017  
AEON CO., LTD.

## **A Meeting to Welcome New Employees Held on April 1 With the aim of becoming “One Aeon” with about 3,700 new-comers!**

On Saturday, April 1, Aeon held a meeting to welcome about 3,700 new employees from 60 Aeon Group companies. For this event, one of the largest meetings held for new employees in Japan, Aeon implemented a new initiative. Specifically, the company connected Aeon Cinema Fukuoka to the meeting venue by a TV conference system so that new employees and their families in the Kyushu area could participate in the meeting online.

Aeon holds this meeting annually with a view towards upholding its values as well as delivering its Basic Principles to create a new value to customers. The meeting is also intended to provide new employees with an opportunity to enhance mutual ties as proud “Aeon People” who are on a mission as merchants to be supported by customers.

At the beginning of the meeting, top executives of Aeon Group companies overseas gave their messages to the new employees. Employees then gave a variety of messages to the new members through video images. After the Group CEO made a speech, new employees asked the CEO various questions, including about the commitment that is to be made by “Aeon People” and Aeon’s approach to peace. The CEO answered based on his own experience. Subsequently, experienced employees of the Group companies, who are taking on the challenge of implementing innovative measures, communicated their ideas to the new members, who in return voluntarily presented their intentions and ambitions to meet the challenge of creating innovation.

Together with this large group of new members, Aeon will live up to the words “Customer-First” across Asia based on its Basic Principles, “Pursuing peace, respecting humanity, and contributing to local communities, always with the customer’s point of view as its core” with its ever-lasting innovative spirit.



Speech by the Group CEO



New employees listening to the CEO's speech