

February 21, 2018
AEON CO., LTD.
AEON Retail Co., Ltd.

AEON CO., LTD. and AEON Retail Co., Ltd. Recognized as “White 500” for Health and Productivity Management for Two Straight Years



Aeon Co., Ltd. and Aeon Retail Co., Ltd. were recognized as “White 500” companies under the Certified Health and Productivity Management Organization Recognition Program for two years in a row, following the recognition in the first year of the Program.

◆Certified Health and Productivity Management Recognition Program (White 500)

Jointly launched in 2016 by the Japanese Ministry of Economy, Trade and Industry and the Nippon Kenko Kaigi,* this program recognizes corporations that are implementing excellent health management programs.

(*The Nippon Kenko Kaigi: Established for private sector organizations to conduct effective activities with full support from administrative agencies for the extension of the healthy lifespan of individual citizens and the provision of appropriate medical care. Specifically, economic, medical and insurance organizations cooperate with local governments to implement concrete measures at workplaces and in local communities.)

◆Aeon's health management

Aeon is promoting health management based on the idea that maintaining employees' health is the foundation for corporate activities. We believe that employees themselves need to be healthy, if they are to offer service for promoting health and well-being to the customers.

In fiscal 2016, Aeon made the Health Management Commitment to ensure that employees and their families enjoy physical and mental health, and that human resources can enjoy long careers while continuing to achieve their own growth. Aeon is raising employees' health awareness through measures such as a stress check and the Health Challenge Campaign, in which employees take on a health program of their own choice. Also this April, Aeon will launch a health-related portal website to manage its employees' health data and give them related advice. Moreover, the company will start rewarding employees who are recognized for improving their health by giving them “health points,” which can be exchanged with WAON points.

Aeon will continue to promote health management and press forward with priority measures across the Aeon Group under the leadership of the Group Health Promotion Office, including visualization of employees' health status, helping them prevent lifestyle-related diseases and promoting their mental health, and contributing to the health of the elderly.

Aeon Health Management Declaration

Aeon will support the health of employees and their families
and will achieve the health and happiness of
the local community together with employees