

# The MIDORI Prize for Biodiversity 2014

2010 was declared by the United Nations as the International Year of Biodiversity. In the same year, the tenth meeting of the Conference of the Parties to the Convention on Biological Diversity was held in Nagoya, Japan, and the AEON Environmental Foundation celebrated its 20th anniversary. To commemorate this important year, the AEON Environmental Foundation established the MIDORI Prize for Biodiversity.

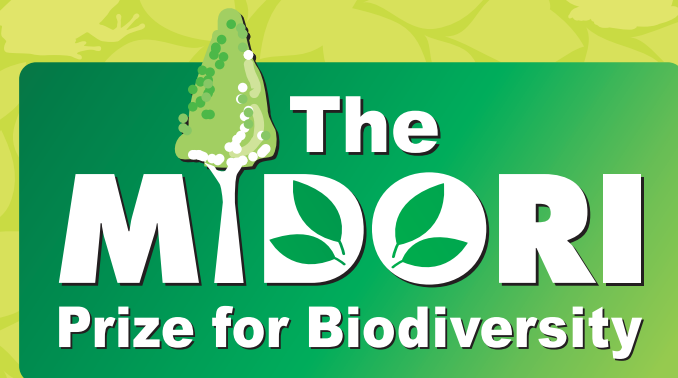
The MIDORI Prize is an international prize co-organized by the AEON Environmental Foundation and the Secretariat of the Convention on Biological Diversity. The Prize honors individuals who have made outstanding contributions to the conservation and sustainable use of biodiversity. It aims to encourage positive action for biodiversity and inspire others by showcasing the notable work of those it honors. The MIDORI Prize for Biodiversity will be organized for the third time in 2014.

## AEON Environmental Foundation

*The AEON Environmental Foundation was established in 1990 on a vision and quest for peace, respect for humans, and support to regions.*

*Since its establishment, the Foundation has made diverse efforts in planting trees in Japan and abroad, supporting environmental NGOs and NPOs, organizing international congresses, awarding domestic and international prizes, and implementing environmental education. The Foundation, along with citizen volunteers, has planted more than 2 million trees around the world, including about 1 million around the Great Wall of China. In 2010 the Foundation established an agreement of cooperation with the Secretariat of the Convention on Biological Diversity.*

*The prevention of climate change and the conservation of biodiversity are two of the greatest challenges of our time. We hope the MIDORI Prize will contribute to meeting this global challenge, to the achievement of the Aichi Biodiversity Targets and to the objectives of the United Nations Decade on Biodiversity 2011-2020.*



# 2014



The MIDORI Prize supports the United Nations Decade on Biodiversity.

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Chiba Prefecture, 261-8515, Japan

**Website:** [www.aeon.info/ef/](http://www.aeon.info/ef/)

**AEON Environmental Foundation**



## Conferment of the Prize

The MIDORI Prize is awarded every two years to three individuals who are each honored at a special award ceremony and who each receive a monetary prize of 100,000 US dollars.

## Award Ceremony

The Award Ceremony for the MIDORI Prize will be held in Pyeongchang, South Korea, in October 2014, in conjunction with the twelfth meeting of the Conference of the Parties to the Convention on Biological Diversity (COP12). Following the Award Ceremony, the Prize Winners will be invited to Tokyo to give lectures at the Winners' Forum.

## Call for Nominations

Nominations are made through the MIDORI Prize website. The nomination sheet will be available from 1 March 2014 at the MIDORI Press, an on-line magazine on biodiversity. The sheet should be filled out in English and submitted through the website.

**The closing date for nominations for  
the MIDORI Prize 2014  
will be  
31 May 2014**

The MIDORI Press  
<http://www.midoripress-aeon.net/>

## Criteria

The engagement and collaboration of all stakeholders, including citizens, governments, international organizations, non-governmental organizations, researchers and the private sector are essential to safeguard biodiversity. To promote such multi-stakeholder engagement and collaboration, the MIDORI Prize is open to everyone contributing to conservation and sustainable use of biodiversity in the field of practical action, science, policy or public awareness.

*Candidates are required to satisfy at least one of the following:*

- Achievement** Have made outstanding achievements that greatly contribute to biodiversity.
- Potential** Have the ability to influence future activities related to biodiversity.
- Impact** Have conducted work which has impacts on various activities for biodiversity around the world.

*Accomplishment will be assessed on its:*

- ▶ International contribution
- ▶ Contribution to conservation and sustainable use of biodiversity
- ▶ Social contribution
- ▶ Long-term perspective and continuity
- ▶ Creativity and originality
- ▶ Civic mindedness and breadth of perspective
- ▶ Efficacy and influence.

## Judging Committee (Honorifics omitted)

### Chairman

Takuya Okada  
Chairman, AEON Environmental Foundation

### Members (Alphabetical order)

Braulio Ferreira de Souza Dias  
Executive Secretary, Convention on Biological Diversity

Kunio Iwatsuki  
Professor Emeritus, The University of Tokyo

Daizaburo Kuroda  
Senior Fellow, Institute for Global Environmental Strategies

Anne McDonald  
Professor, Graduate School of Global Environmental Studies,  
Sophia University

Hem Pande  
Additional Secretary to the Government of India,  
Ministry of Environment and Forests  
Representative of CBD COP11 President

Shiro Wakui  
Professor, Tokyo City University  
Vice Chairman, Japan Committee of the United Nations  
Decade on Biodiversity



### Message from the Secretariat of the Convention on Biological Diversity

*The MIDORI Prize, the unique international prize dedicated to biodiversity, honors people who have made outstanding contributions and aims to inspire others. I am confident that the MIDORI Prize will contribute to raising awareness on biodiversity and to the objectives of the United Nations Decade on Biodiversity.*

**Braulio Ferreira de Souza Dias**  
Executive Secretary of the Convention on Biological Diversity



CBD Website  
<http://www.cbd.int/>

