

2. Seventh Series Unsecured Convertible Bond-Type Bonds with Stock Acquisition Rights

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|---------------------------|---|
| (1) Aggregate Bond Amount | ¥50 billion |
| (2) Exercise Period | January 4, 2010 through November 20, 2013 |
| (3) Bond Interest Rate | 0.3% per annum |
| (4) Maturity | November 22, 2013 |

Note: Aeon Co., Ltd. has prepared this document as a press release for the purpose of making a general public announcement concerning the Company's issuance of its Sixth and Seventh Series Unsecured Convertible Bond-Type Bonds with Stock Acquisition Rights. This announcement does not constitute an offer to sell said securities or a solicitation to invest in said securities.