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June 25, 2012
AEON CO., LTD.

Aeon concludes agreement with Japan Ground Self-Defense Force to supply goods for large-scale disasters—A first in the retail industry

Aeon Co., Ltd. hereby announces the conclusion of an agreement to supply goods in times of large-scale disasters with the Japan Ground Self-Defense Force Ground Material Control Command (hereinafter “SDF”) today, the first such agreement in the retail industry.

In the wake of the Great East Japan Earthquake last March, Aeon provided emergency relief supplies in response to requests from municipalities of stricken areas through utilization of the Group’s infrastructure. Since then, we have actively been involved in restoration and reconstruction efforts in disaster-hit areas.

At the time of this unprecedented disaster, Aeon responded to SDF requests for cooperation in the transport of emergency relief supplies such as drinking water, food and blankets. Aeon also provided parking space of Aeon’s stores in afflicted areas, such as Aeon Kesennuma store, as a base for work vehicles to use for restoration and reconstruction work, thereby building a cooperative relationship with the SDF.

Aeon has defined one of the missions of retailers as serving as infrastructure of local communities, while the SDF desires to contribute to protecting the lives and property of people through disaster relief dispatch. This common mission cause for both parties has been crystalized in the conclusion of the agreement.

Aeon has thus far entered into cooperative disaster-prevention agreements with roughly 600 local governments throughout Japan that stipulate the actions to be taken in case of an emergency, covering the provision of emergency relief supplies as well as parking space to be used as evacuation sites. New agreements are also ready to be concluded concerning the provision of rooftop parking space to be used as an evacuation space after an anticipated large-scale tsunami.

While serving as local infrastructure, Aeon continues to fulfill the social responsibilities of retailers rooted in local communities, in close cooperation with governments, for the benefit of local customers.

1. Title of the agreement
Agreement concerning request to supply goods in the event of a large-scale disaster
2. Effective date
Monday, June 25, 2012
3. Details of the agreement
Matters relating to requests from the JGSDF for cooperation in emergency relief supply in the event of a large-scale disaster
 - (1) Items and quantity of goods to be supplied
 - (2) Supply location and schedule
 - (3) Other necessary matters