

January 15, 2013
AEON CO., LTD.

The first in the world as a retail company group
AEON Co. (M) Bhd. and University of Malaya signed a partnership agreement on
January 15 (Tuesday).

Aeon hereby announces that on January 15 (Tuesday) Aeon Co. (M) Bhd., an Aeon Group company, and University of Malaya, the highest educational institution in Malaysia, signed a partnership agreement. This is the first partnership agreement in the world between University of Malaya and a retail company group.

The partnership agreement includes provisions of a scholarship program for students, an internship program for students to work in Aeon Co. (M) Bhd., cooperation in recruitment activities, lectures for Aeon employees given by faculty members of University of Malaya, and participation by students in Corporate Social Responsibility (CSR) activities organized by the Aeon Group.

Aeon promotes the “shift to Asian markets” as one of the Group’s common strategies in its Medium-term Management Plan (fiscal 2011 through fiscal 2013), under which the concerted effort of the group companies is being made to promote the growth in ASEAN countries and China. In November 2012, AEON ASIA SDN. BHD., the group’s ASEAN Headquarters, started its operation to control and support group companies in the ASEAN region. The new headquarters is now developing business in the following six countries in the ASEAN region: Malaysia, Thailand, the Philippines, Indonesia, Vietnam and Cambodia.

In the ASEAN region, Aeon has developed a range of initiatives mainly for the youth, such as international cultural and people-to-people exchange programs and training and education programs for next-generation leaders. In September 2011, a partnership agreement with Vietnam National University Ho Chi Minh City, University of Social Sciences and Humanities was signed in Vietnam.

Aeon will continue its efforts in promoting activities similar to those above in cooperation with universities in Asian countries, with the hope of contributing to develop globally competent human resources in the ASEAN region and China.

["Partnership Agreement Signing Ceremony"]

Date	January 15, 2013 (Tuesday)
Place	AEON AU2 (Setiawangsa) Shopping Centre (AEON Co. (M) Bhd.)
Attendees from the University	Y. Bhg. Professor Datuk Dr. Rohana Bt Yusof, Deputy Vice-Chancellor of Student Affairs
Attendees from Aeon	Nagahisa Oyama, Vice President and Chief Executive Officer, ASEAN Business, AEON CO., LTD., concurrently serving as President of AEON ASIA SDN. BHD. Nur Qamarina Chew, Director, AEON Co. (M) Bhd.

For Reference

Aeon's Activities in Malaysia

-- Tree planting

Aeon's tree-planting project named "AEON Hometown Forest Program" was initiated in 1991 at the JUSCO Malacca branch of Jaya Jusco Stores Sdn. Bhd. (present Aeon Co. (M) Bhd.).

In September 2004, tree planting in commemoration of the 20th anniversary of Aeon Co. (M) Bhd. was conducted at a nature park at an ex-tin mining land in a natural wetland conservation area in the suburb of Kuala Lumpur. The total number of participants was 2,851, consisting of 851 from Japan and 2,000 from Malaysia. In 2008 and 2009, an additional tree planting was conducted. (*Sponsored by Aeon Environmental Foundation)

-- Teenage Ambassador Program (*Sponsored by Aeon 1% Club)

The objective of the Teenage Ambassador Program is to promote international mutual understanding and friendship between young people who are expected to play a leading role in the next generation, in addressing environmental issues. In 1990, as one of the student exchange programs under the Teenage Ambassador Program, an exchange program was provided for senior high school students in Japan and Malaysia. The total number of senior high school students participated in the Teenage Ambassador Program has reached 2,067 in 15 countries. The number of participants from Malaysia reached 52 including those in 2001.

-- Aeon Scholarship Program (*Sponsored by Aeon 1% Club)

The Aeon Scholarship Program offers scholarships to Asian students expected to play a leading role in the next generation who finance their overseas education on their own. About 2,400 students in five countries have so far received scholarships under this program.

***[AEON Environmental Foundation (public interest incorporated foundation)]**

Aeon Environmental Foundation was established in 1990 to promote various kinds of projects to protect the global environment as well as to support and aid like-minded groups.

Since its establishment, the Foundation has been involved in tree planting efforts together with local people in Malaysia, Thailand, Indonesia, Vietnam, Cambodia, Laos, China and other countries to protect forests sustaining an abundance of life. The efforts in planting trees will be continued together with customers so that we can pass on this precious beautiful earth where nature and people can live together to children in the future.

***[Aeon 1% Club]**

The Aeon 1% Club, established in 1989, consists of major Aeon Group companies. Member companies contribute 1% of the profit before tax to promote various environmental conservation and social contribution activities in the following three major categories: "environmental conservation," "international cultural and people-to-people exchange and development of human resources" and "promotion of regional culture and society."

Outline of University of Malaya

University of Malaya is a national university established in 1905 in Kuala Lumpur, the capital of Malaysia. It is known as a highest educational institution with the longest history in Malaysia. The current Chancellor is the Sultan of Perak and the university provides high quality education to about 20,000 students including overseas students from about 80 different countries.

Outline of AEON Co. (M) Bhd.

Name: AEON Co. (M) Bhd.

Location: 3rd Floor, Jusco Taman Maluri Shopping Centre

Jalan Jejaka, Taman Maluri Cheras, 55100 Kuala Lumpur, Malaysia

Establishment: September 15, 1984

Capital: RM351,000,000 (about JYE9,126 million; converted at the rate of 1RM=¥26)

Representative: Nur Qamarina Chew

Business description: General Retailing