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March 18, 2013  
AEON 1% Club

**Thirty-two Japanese High School Students to Visit Cambodia or Laos**  
**Six-Day Exchange Program from March 19 to Learn**  
**Traditional Culture and Experience School Life**

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From Tuesday, March 19 to Sunday, March 24, 2013, the Aeon 1% Club will host the “Teenage Ambassador Program.” Under this program, two groups comprised of 16 Japanese high school students each will visit the Kingdom of Cambodia (hereinafter, “Cambodia”) or the Lao People’s Democratic Republic (hereinafter, “Laos”) for opportunities to interact with high school students in these countries.

As part of its “International Culture, Inter-Personal Exchange and Development Program,” the Aeon 1% Club, whose membership comprises major Aeon Group companies, has been hosting the “Teenage Ambassador Program” since 1991 to deepen international mutual understanding and friendship by providing opportunities for high school students from Japan and overseas to visit each other’s countries. Thus far, a total of 708 high school students from 15 countries have taken part in the Teenage Ambassador Program, visiting each other’s countries and deepening their friendships.

In January of this year, the 40th year of Japan-ASEAN friendship and cooperation, Aeon invited high school students from Cambodia and Laos with the aim of strengthening the friendly ties that exist between Japan and ASEAN countries. During their stay in Japan, 64 students from three countries studied together in Japanese high schools and played in the snow for the first time, getting to know each other.

For the upcoming exchange program, Japanese high school students will visit the countries of the students they became friends with through the homestay program, conducted in January. The reunited students will attend classes in local high schools and participate in cultural learning and outdoor activities together, and Japanese students will stay with the families of Cambodian or Lao students. This is expected to help all participating students acquire an even deeper understanding of each other’s countries.

Cambodia, which participated in the 2000 program, will host Japanese students for the second time this year, while Laos will be accepting students for the first time.

In addition to the Teenage Ambassador Program, Aeon has been conducting a variety of initiatives to build steadfast friendships with Cambodia and Laos, including tree planting activities, School Construction Support Project, and the AEON UNICEF Safe Water Campaign, which aims to provide better access to clean water.

Aeon will continue to implement various initiatives to provide opportunities for young people, who are the leaders of tomorrow, to develop an appreciation for other cultures, values, and the world’s natural environments and build stronger friendships across national borders.

**Activities in Cambodia and Laos**

|                         |   |    |
|-------------------------|---|----|
| <b>1. Date:</b>         | Tuesday, March 19 to Sunday, March 24, 2013 |    |
| <b>2. Participants:</b> | High school students from Japan             | 32 |
|                         | (16 to Cambodia and 16 to Laos)             |    |
|                         | High school students from Cambodia          | 16 |
|                         | High school students from Laos              | 16 |
|                         | Total                                       | 64 |

### 3. Program outline:

(1) Cambodia

<Siem Reap>

March 19 (Tuesday): Arrive at Siem Reap, Cambodia

March 20 (Wednesday): Visit Angkor Wat and Preah Norodom Sihanouk-Angkor Museum

March 21 (Thursday): Visit an elementary school built under Aeon's School Construction Support Project, and interact with students; Enjoy outdoor activities

<Phnom Penh>

March 22 (Friday): Courtesy call to the Japanese Embassy in Cambodia; Attend classes in local schools

March 23 (Saturday): Homestay program

March 24 (Sunday): Homestay program; Farewell party

(2) Laos

< Luang Phabang >

March 19 (Tuesday): Aboard a plane

March 20 (Wednesday): Visit night market

March 21 (Thursday): Visit an elementary school built under Aeon's school construction support project and interact with students; Visit Wat Xieng Thong and the Royal Palace Museum

< Vientiane >

March 22 (Friday): Attend classes in local schools; Teenage Ambassadors welcome reception

March 23 (Saturday): Courtesy call to the Japanese Embassy in Laos; Homestay program

March 24 (Sunday): Homestay program; Farewell party

### Teenage Ambassador Program events held in Japan in January 2013



64 students from 3 countries gathered at the welcome party



Experiencing Japanese customs and culture while staying with a Japanese family



Playing in the snow for the first time



Attending a calligraphy class