

This is a translation of the original Japanese document and is provided for informational purposes only.
If there are any discrepancies between this and the original, the original Japanese document prevails.

June 20, 2013
AEON CO., LTD.
AEON 1% Club

Aeon Offers Donations under the AEON UNICEF Safe Water Campaign to provide people in Cambodia and Laos with better access to safe water

Aeon will offer a total of 55,744,582 yen in donations raised under the AEON UNICEF Safe Water Campaign, including contributions from the Aeon 1% Club, to the Japan Committee for UNICEF (UNICEF Japan) on Monday, June 24, 2013.

The donations are intended to be used to improve water access conditions in Cambodia and Laos, where Aeon has been implementing School Construction Support Projects. In these countries, water supply infrastructure such as wells and water storage tanks is not well developed in some areas and people are generally forced to use unsanitary pond water, which can often only be found far from their homes. Many families depend on children to share in the housework, particularly to travel long distances to fetch water, which is one reason why school attendance of disadvantaged children is so low. In an effort to remedy such hygiene and education-related problems caused by poor access to clean water, AEON launched the above campaign in cooperation with UNICEF Japan in 2010. Since then, water supply units and systems have been installed in both countries to help a large number of people (specifically around 72,000) gain better access to safe water, thereby contributing to an improved educational environment.

The recent donation campaign was held in around 7,000 Aeon Group stores and offices nationwide from April 6 to June 9, 2013. The funds raised under the campaign will be combined with a matching donation from the Aeon 1% Club and donations from part of the sales of Topvalu Natural Mineral Water 500 ml (5 yen from each bottle sold) for a total of 55,744,582 yen to be presented to UNICEF Japan.

The funds are planned to be used to introduce facilities to provide an additional 35,000 people with access to safe water, thereby freeing more children from the burden of collecting water and other housework so that they can attend school.

Aeon will continue to implement a variety of initiatives in cooperation with its customers to support children to develop with hope for the future.

Details of the donation ceremony

1. Date: Monday, June 24, 2013 14:30–15:30
2. Place: Japan Committee for UNICEF (UNICEF House 4-6-12, Takanawa Minato-ku, Tokyo)
3. Donated to: Japan Committee for UNICEF
4. Donation amount: 55,744,582 yen
(breakdown) (1) Cash donations from customers: 26,568,791 yen
(2) Donations from the AEON 1% Club: 26,568,791 yen
(3) Donations from part of the sales of Topvalu Natural Mineral Water 500 ml: 2,607,000 yen
(521,400 bottles)
5. Major participants:
His Excellency Mr. Hor Monirath, Ambassador Extraordinary and Plenipotentiary of the Kingdom of Cambodia to Japan
Mr. Somphone Leuangtakoun, first secretary, People's Democratic Republic of the Lao
Ms. Ai Kawashima, campaign spokesperson
Mr. Ken Hayami, Executive Director of the Japan Committee for UNICEF
Naoki Hayashi, Chairman of the AEON 1% Club (Chairman of the Board, AEON CO., LTD.)