

January 8, 2014
AEON CO., LTD.

PET Bottle Cap Collection Campaign

**Aeon to Donate Proceeds from the Sales of 192 Million PET Bottle Caps
to Support Children in Asia**

Aeon will donate 1,927,686 yen, the proceeds from the sales of 192.57 million PET bottle caps collected from its customers across Japan, on Friday, January 10, to international organizations that support children in developing Asian countries.

In developing Asian countries, there are still many children who are not able to have nutritious meals or receive sufficient medical and educational services. In response to the voices of customers who wish to support the healthy growth of Asian children and those who want us to recycle PET bottle caps, in 2008 we launched a campaign to “put a smile on the faces of children the world over” using PET bottle caps (hereinafter; “the Campaign”) in collaboration with our partner, Fashion Service NANIWA.

Over one year from Tuesday, August 21, 2012 to Tuesday, August 20, 2013, we were able to collect a total of 192.57 million PET bottle caps at about 660 Aeon Group stores across the nation. We will donate 1,927,686 yen raised by selling these bottle caps, to three organizations: Plan Japan, Save the Children Japan, and Japan Committee “Vaccine for the World Children.” These organizations will use the donated funds to implement a variety programs to facilitate the healthy growth of children in Asia.

Thus far, a total of 921.64 million bottle caps have been collected through the Campaign for recycling, including those for the donation this year. Proceeds of the bottle cap sales have been used to promote the healthy growth of children in Asia. Aeon will continue to implement a variety of initiatives in cooperation with its customers to support children’s development with hope for the future.

Details of the presentation ceremony

1. Date and time: 14:00–15:00 on Friday, January 10, 2014
2. Place: 9F, Kita Kanto Regional Company, AEON Retail Co., Ltd.
3. Donation amount: 1,927,686 yen (proceeds from selling 192.57 million PET bottle caps)
4. Donated to:
 - Plan Japan (distributes school supplies to Vietnamese children)
 - Save the Children Japan (provides nutritious school meals to Vietnamese children)
 - Japan Committee “Vaccine for the World Children” (vaccination of children in Asia)
5. Major participants:
 - Mr. Ikuro Sato, Director-General, Plan Japan
 - Mr. Koji Hyodo, Liaison Officer, Save the Children Japan
 - Mr. Noriyoshi Ooishi, Director and Secretary-General, Japan Committee “Vaccine for the World Children”
 - Hidehiro Hirabayashi, Vice President and Chief Environmental Officer, AEON CO., LTD.