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March 6, 2015
AEON CO., LTD.

Awards for Companies Promoting Diversity and Inclusion (D&I)

AEON Becomes First Retailer in Japan to Win Grand Prize for Basic Achievements in J-Win Diversity Award 2015

On March 6, 2015, Aeon Co., Ltd. was awarded, as the first retailer in Japan, the Grand Prize for Basic Achievements in the J-Win Diversity Award 2015, hosted by the Japan Women's Innovative Network (J-Win), a nonprofit organization (NPO).



About J-Win Diversity Award

Started in 2008, the annual Award aims to speed up promotion of D&I among Japanese companies by commending those with advanced D&I initiatives.

This year, Aeon entered the “Basic” category of the award and won the category’s Grand Prize.

“Advance” category... Commends firms that are producing notable advancement through setting promotion of D&I as one of their management strategies, proactively working to establish a framework to produce female leaders setting women’s promotion as an important task, and fostering an innovative cooperate culture for creating new values that combine different abilities and ideas

“Basic” category ... Commends firms that can be expected for future advancement in D&I through setting promotion of D&I as one of their management strategies and working to establish a scheme to produce female leaders setting women’s promotion as an important task

【Diversity & Inclusion (D&I)】

The word D&I means accepting employees with diverse perspectives and backgrounds. It bases on the idea that sustainable growth of a company is realized through understanding and respect among employees, which enable them to exercise their potentials to the full and thus enhance innovation.

With an aim to be awarded in the “Advance” category of the J-Win Diversity Award, Aeon will continue to promote its group-wide efforts for diversity.