

April 01, 2015
AEON CO., LTD.
AEON Mall Co., Ltd.

--- FROM THE HEART OF JAPAN ---
AEON's First Store in Indonesia, AEON Mall BSD CITY
to Open at 10:00 on May 30th

Aeon Co., Ltd. and Aeon Mall Co., Ltd. hereby announces the grand opening of Aeon Mall BSD CITY, our first shopping mall in the Republic of Indonesia (hereinafter Indonesia), on May 30th.

Aeon Mall BSD CITY is located in southwest district of Jakarta known as "BSD district." The development of the area began about twenty years ago, followed by full-fledged effort by Sinar Mas Land Limited from 2003 on.

With plans for building residential housings, factories, schools, hospitals, a golf course, sports facilities and other facilities, the area holds high expectation for growth.

Aeon will provide people in the local community with a new lifestyle through establishing one of the largest full-scale suburban shopping mall in the BSD district.

Main Features of AEON Mall BSD CITY

- **Providing a wide range of cuisine at the BSD district's largest food court and approximately 140 restaurants.**
 - **Food Culture** food court consists of 21 restaurants serving a wide variety of Japanese and Western cuisine in a modern Japanese atmosphere.
 - **Cafe Street** features open terrace seating.
 - **Food Carnival** food court boasts a seating capacity of 1,100 serving local cuisine.
 - **Ramen Village** plays host to seven noodle specialty restaurants.
- **Boasts approximately 280 diversified specialty stores, including 47 stores from Japan, and 25 that are newly-arrived in Indonesia.**
 - Popular specialty stores from Japan and other parts of Asia providing trendy fashions, fancy goods and services.
 - A one-stop shopping forum for clothing, cuisine and lifestyle goods under the concept of "For Your Smart Living" for people in quest of convenience.

<Image of AEON Mall BSD CITY >



<Background to Opening the Mall>

Aeon promotes “Shift to Asian Market” as one of the Group-wide strategies in the Aeon Group Medium-Term Management Plan (FY 2014-2016) targeting faster growth in ASEAN countries and China.

Under this strategy, Aeon opened its first stores in Vietnam and Cambodia in 2014 and is planning to open more stores in the future. In Indonesia, adding to establishing the PT AEON MALL INDONESIA in 2012, we have also set up PT AMSL INDONESIA in the same year as an affiliated company in a joint venture with Sinar Mas Land Limited, one of Indonesia’s major real estate developers, to move ahead with preparations for commencing all-out operations in Indonesia.

The mall represents Aeon’s first mall-type shopping center in Indonesia. It is situated in the BSD district, which is located in the southwest of the capital Jakarta, and development has been going on there for about twenty years, with Sinar Mas Land Limited joining in for further development since 2003.

With plans for building residential housing, factories, schools, hospitals, a golf course, sports facilities and other facilities, the area holds high expectation for growth.

Aeon, through the establishment of one of the largest full-scale suburban shopping mall in the BSD district, aims to provide people in the local community with a wide variety of products and services that will help them enjoy rich lifestyles in addition to catering to their daily shopping needs.

Based on its “Customer-First” philosophy, Aeon will expand its business activities within Indonesia gathering all Group businesses together in order to become Asia’s No.1 super-regional retailer in terms of high-level growth and profitability.

Overview of AEON MALL BSD CITY

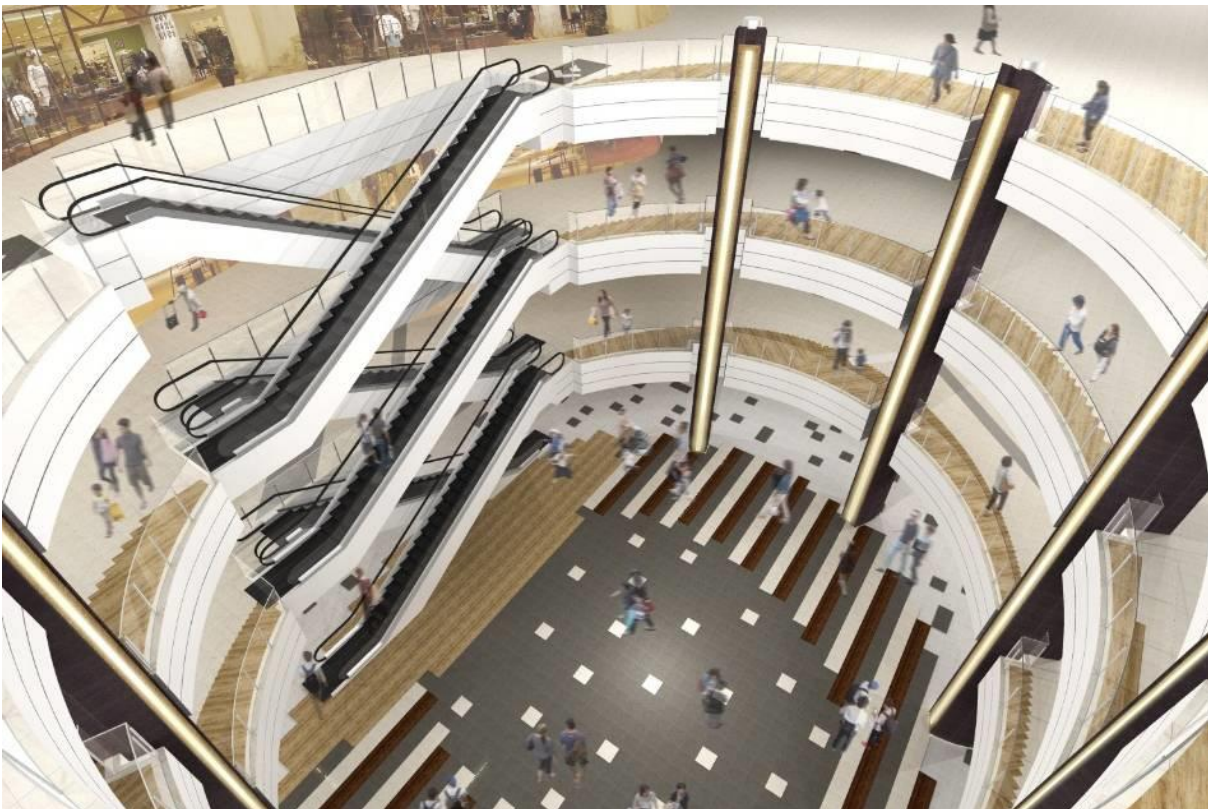
- Mall Name: AEON MALL BSD CITY
- Address: Jl. BSD Raya Utama Kelurahan Pagedangan, Kecamatan Pagedangan
Kabupaten Tangerang, Banten
- Telephone number: AEON MALL BSD CITY 021-2188-5500
AEON BSD CITY STORE 021-722-5081 (Head Office)
- Website URL: <http://aeonmall-bsdcity.com>
- Managers: AEON MALL BSD CITY Daisuke Isobe, General Manager
AEON BSD CITY STORE Eddy Effendi Irawa, Store Manager
- No. of Stores: Anchor Store AEON BSD CITY STORE
Sub-Anchor Stores UNIQLO, H&M, Gramedia, Ace Hardware, Best
Denki, Cinema XXI
Specialty Stores: Approximately 280 stores
- Estate Area: Approximately 100,000 square meters
- Floor Area: Approximately 177,000 square meters
- Total Leased Area: Approximately 77,000 square meters
- Structure: Reinforced concrete, 4 above-ground levels
- Car Parking: Approximately 2,100 vehicles
- Bicycle Parking: Approximately 2,300 bicycles
- Developer: PT AMSL INDONESIA
- Opening: Open from 10:00, May 30 (Saturday), 2015
- Business Hours: Specialty Stores 10:00 to 22:00
Restaurant Areas 10:00 to 22:00
Cinema Complex (Weekday/Sunday) 10:00 to 24:30
(Friday, Saturday, National Holidays) 10:00 to 02:00
AEON BSD CITY STORE 10:00 to 22:00
* Certain stores have different opening times
- Holiday: Open 365 days a year
- No. of Employees: Approximately 3,500 throughout the entire shopping mall
(Approximately 450 in the AEON BSD CITY STORE)
- Basic Trade Area: Approximately 1.31 million people from approximately 330,000 households
within a 30-minute drive.

<Mall Concept>

FOR YOUR SMART LIVING

--- AEON supports smart lifestyles for everyone in Indonesia through providing wonderful shopping experiences ---

- Providing precious time with precious family members.
- Providing a space where families can spend the day with their children with smiles
- Providing “one-stop service” that are sure to cater to the wishes of ladies who always want to look nice.
- Packed full of attractive specialty stores providing latest trends.



*Floor Outlines

Ground Floor: The floor providing restaurants and food court mostly from Japan serving a wide and diversified range of cuisines, and active lifestyles

The ground floor provides two concept zones—the Café Street & Food Culture zone and the Active Sports zone—located around Aeon BSD CITY Store.

Café Street & Food Culture Zone

- In addition to Liberica Coffee, the first branch of the Indonesian chain to open in Banten with its serene and relaxing atmosphere, the Cafe Street features open terrace seating surrounding the event plaza, and contains a branch of the world's largest Starbucks Coffee chain, the South Korean Coffee Bene with more than 1,100 branches spreading throughout Asia, and the first Indonesian branch of Japan's DEL 'IMMO, a café serving sweets that is well-known for its Daikanyama Rolls.



- As to restaurants, Japan's skewer-grill buffet restaurant, Kushiya monogatari, and Uchino Shokudo, based on a concept of home cooking, have opened their first branches in Indonesia. In addition, KAIHOMARU, which ships fresh ingredients across from Japan on direct flights and serves them at reasonable prices, the GYUKAKU grilled meat restaurant and the Popolamama Italian restaurant have also set up first branches.

- Food Culture food court, with its modern Japanese atmosphere and open kitchens provides 1,200 seats, so even large groups can be seated in comfort. In addition to takoyaki, tempura, okonomiyaki and other familiar Japanese dishes, this food court serves 21 different varieties of cuisine.

- An event area including a 6-meter screen is located by the outside seats of Food Culture. This is where the people of the local community gather to be used as a communication forum.

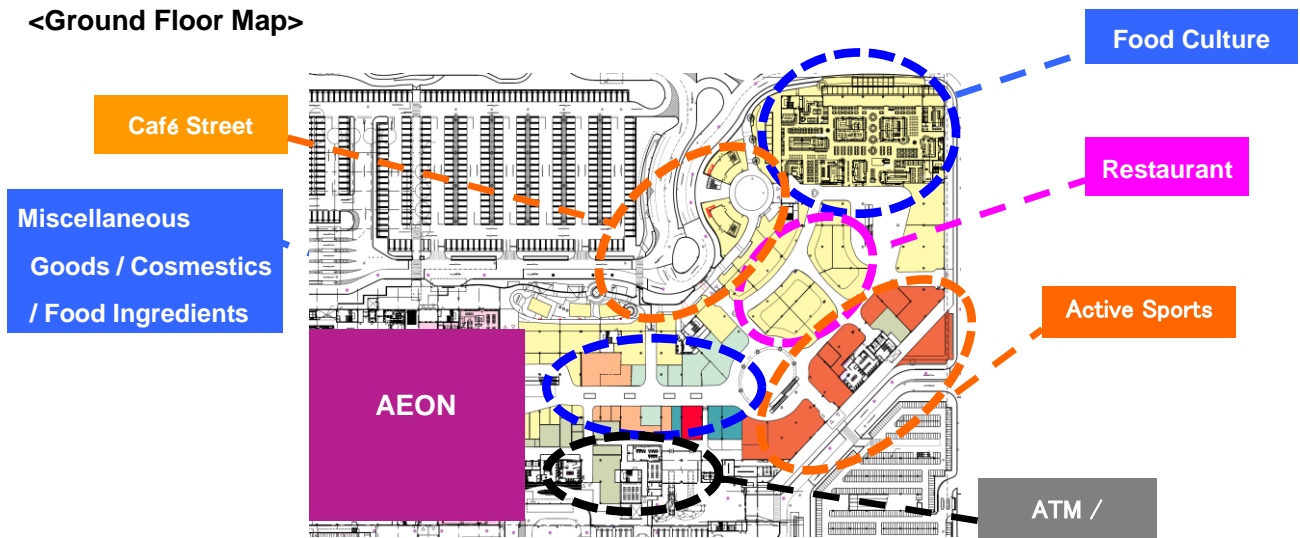


Active Sports Zone

This zone provides a collection of active sports specialty stores to encourage people to follow active lifestyles in response to the heightening awareness in health in the country.

- In addition to NIKE and Billabong, which are popular for their town fashion, this zone offers general sports store PLANET SPORTS, Motobaiku store, a new format store handling all of Japan's Motoritz brand motorbike items, a cycle store BUILD A BIKE sports, which covers approximately 300 square meters incorporating a test ride area and maintenance corner, as well as other stores.

<Ground Floor Map>



1st Floor: The floor providing trendy fashions centered on overseas brands

Trendy Fashion Zone

- Japanese UNIQLO, renowned for providing fast fashion throughout the world and well supported within Indonesia, has opened the largest store in the BSD district with a floor space of 2,500 square meters. Sweden's H&M, which everybody has been eagerly anticipating, has also opened its first store in Banten.

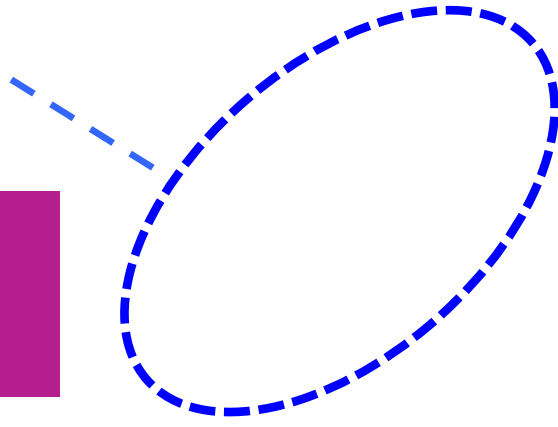
- This zone also contains a wide range of diversified stores providing shoes and bags, such as Singapore's Charles & Keith, England's Clarks, which is famous for its designer boots and the Wallaby brand, and Hush Puppies, which has continued with its popularity as being synonymous with the casual American style.

- With regard to fashion accessories, stores are also operated in this zone by Greek's Folli Folli, which handles unique and sophisticated jewelry, watches, bags and other such fashion accessories and which has opened a store in Banten for the first time, and by Guess Accessories, a specialty store supplying the American lifestyle brand accessories by Guess.

- The Batik Keris store, handling traditional Indonesian Batik clothing registered as an intangible cultural heritage by UNESCO and a full range of modern sophisticated Asian goods, is also available.

<1st Floor Map>





2nd Floor: The floor providing the region’s largest Kids’ World as well as casual fashion and goods surrounding AEON BSD CITY Store

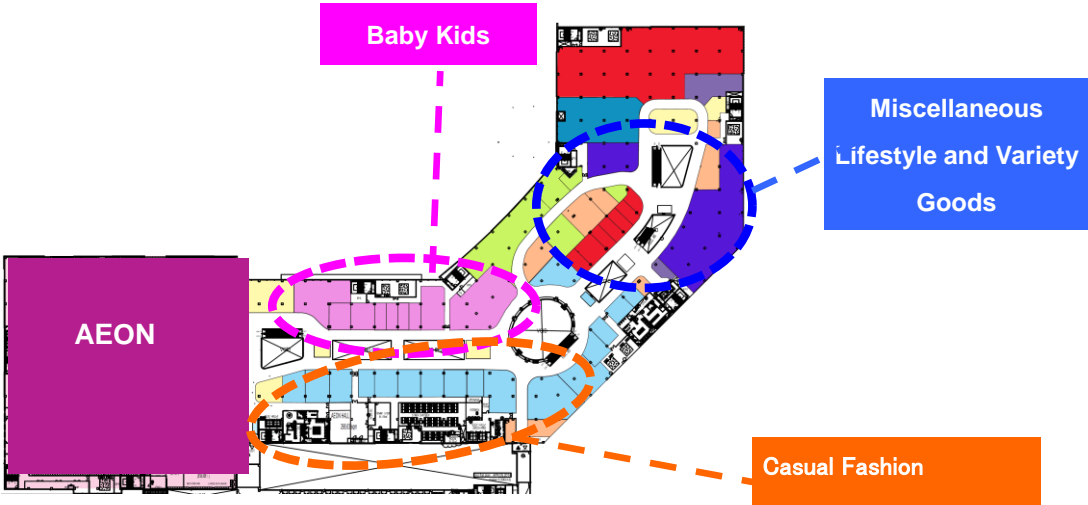
Kids’ World

- Kids’ World contains facilities and shops that are sure to delight children, including the Miniapolis kids’ amusement facility and stores that are very popular locally, such as Multi Toys N Game and Toys City.
- The kids’ shops that have made an appearance in Banten for the first time include Snoopy Baby, with a full line-up of clothes and goods featuring the cute Snoopy for babies through to elder kids, and the baby store ClodiAddict, which is very popular in Jakarta.
- In order to respond to the needs of mothers and fathers in Indonesia who are becoming more and more aware of the importance of education every year, four study classrooms from Japan have opened providing lessons including KUMON and a music school Nuansa Musik, etc.

Casual Fashion and Goods

- In addition to ANAP, the Japanese brand of pop-style street fashion that has opened its first store in Banten, the casual fashion stores available include popular Indonesian MINIMAL, which supplies fashion for female office workers.
- In the field of fancy goods stores, Scoop provides a full line-up of cute stationery, and Stroberi provides low-priced goods based on the color pink, which are very popular with the girls.
- For everyday goods, the towel store YAWARAGI is the first store introduced by the traditional towel purveyor Yagiharu, which was founded in 1930 in Japan, to be opened in Indonesia. This store supplies a wide range of functional towels, including the Senshu towels that feature excellent absorption capabilities and a uniquely soft texture.
- In addition to the above, Japanese DAISO JAPAN, providing an enormous variation of goods at a single unified price, and Denmark’s JYSK popular home furnishing store, providing sophisticated designs at reasonable prices, have also opened their shops for the first time in Banten.
- Indonesia’s largest bookstore chain, GRAMEDIA, which boasts more than 100 stores throughout the country, supplies not only children’s books and technical books, but also videos, music DVDs and game-related software over a floor space approximately 1,600 square meters.

<2nd Floor Map>



3 Floor: The floor providing entertainment, casual dining and a food court

Cinema Complex and Amusements

- The main anchor of the third floor is CINEMA XXI, Indonesia's largest cinema chain with more than 140 facilities throughout the entire country, which provides 10 screens and a total seating capacity of approximately 1,520. In addition to the latest movies from all over the world, this complex also provides a wide range of entertainment.
- As to amusements, this floor contains Amazone game center for every customers including adults, as well as the South Korean Apple Kids Club amusements aimed at small children.

Home Appliances and Home Center

- Japanese BEST DENKI store occupies a floor space of approximately 1,900 square meters. This store is focused on large household appliances, and also stocks leading-edge digital appliances; all of which are sold in Japanese style service.
- ACE HARDWARE, an American household goods chain established in 1924 with approximately 4,700 stores throughout the world, has opened its store. This store offers a huge variation of products over a spacious floor space of approximately 2,000 square meters, including general everyday household goods, electrical appliances, and so forth.

Food Court and Casual Dining

- Food Carnival is a food court providing Indonesian home cuisine that is very popular locally, and with its high ceiling reaching to approximately 10 meters, it is one of the largest food courts in Banten; housing 33 restaurants and with a seating capacity for approximately 1,100 people. The open layout is capable of accommodating even very large groups in comfort, and the familiar tastes of Indonesian open air food stalls have been recreated at reasonable prices. An event stage is also located in the center of the food court. This stage is used for hosting a wide range of concerts, presentations by local people and a wide variety of other events, and it provides a bustling forum in which a different performance is available no matter how many times a customer visits.



- Japanese SUKIYA restaurant has opened its first store in Banten. In addition to its familiar gyudon (grilled meat on rice) cuisine, it also provides a menu favoring the taste preferences of Indonesian people.

- In addition, the third floor and fourth floor maisonette level plays host to the Kenny Rogers Roasters restaurant, serving the popular roast chicken basted in tasty herbs and spices, and the Begor Pondok Suryo restaurant, serving Indonesian cuisine. This wide, open area also caters to parties for large numbers of guests.

Ramen Village

The Ramen Village caters to the popularity of ramen noodles, which is increasing on a yearly basis in Indonesia. The Ramen Village consists of seven specialty noodle restaurants, all of which are skilled at serving up a variety of flavors, and is situated adjacent to the Food Court.

- EBI SOBA ICHIGEN, a restaurant with its flagship in Sapporo, Hokkaido in Japan, and boasting queues of people for its popular prawn soup, appears for the first time in Indonesia. Other restaurants popular in Japan for serving a variety of different soups are also available, including Tabushi Ramen, with its origins in Koenji, Tokyo, and characteristic for its seafood-based soup which is both sweet and tart and features a fragrant grilled leek and bonito oil, Hakata Men-oh, with its Hakata-style pork bone soup, and the Yokohama Iekei noodle shop Seirokuya Ramen, with its chicken-boiled soup.



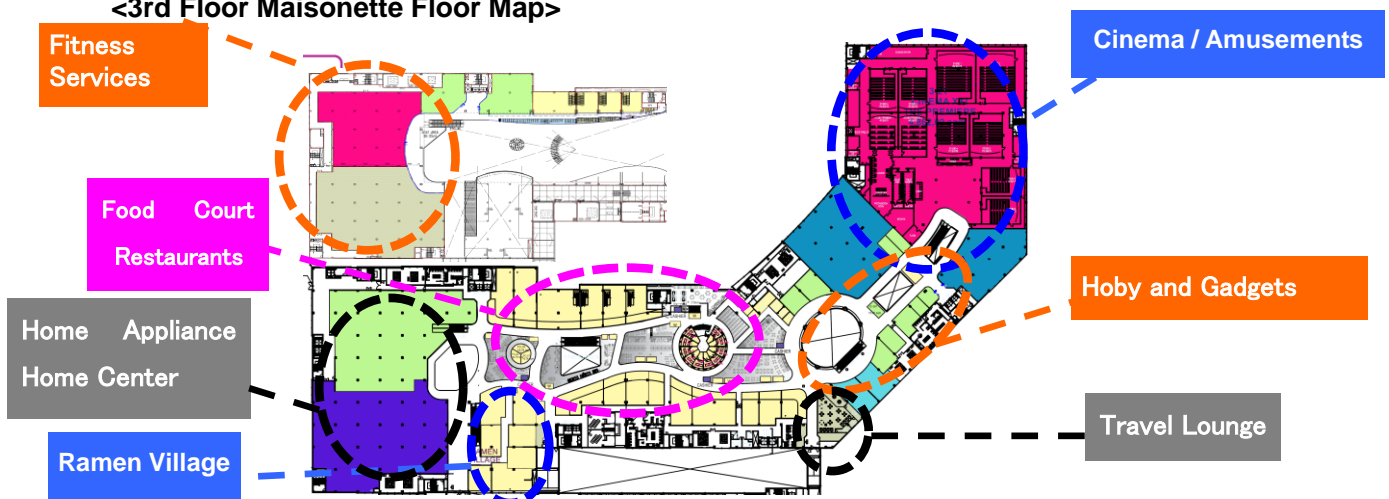
Travel Lounge

The Travel Lounge aims at catering to increasing demand for travel in Indonesia and at acting as a forum for disseminating Japanese culture, and it contains branches of Japanese travel agencies JTB and H.I.S., as well as Studio Tas store, which offers travel goods and accessories.

Events introducing the famous sightseeing spots of Japan and Japanese culture are hosted in the lounge, and it has been created as a central hub for spreading information on both Indonesian and Japanese culture.



<3rd Floor Maisonette Floor Map>



Features of the Anchor Store AEON BSD CITY

Exciting New Discoveries—NEW LIFE, NEW YOU

The Aeon BSD CITY Store represents Aeon's first store in Indonesia, and it will supply a full line-up of clothing, cuisines and everyday goods to enrich the lives of its customers on a daily basis. It will provide a full range of products and services that make their first appearance in Indonesia in the hope that they will provide people in the local community with new lifestyle.

*** Concept of the AEON BSD CITY Store**

Exciting New Discoveries—NEW LIFE, NEW YOU

A line-up of products are particularly arranged for an age group of between 20 and 40 with mid-range incomes, a demographic that is rapidly increasing in Indonesia, and new-generation families in order to make their lifestyles richer, more enjoyable and more beautiful. With its abundant product line-up and the finest level of employee service in Indonesia, the store will provide exciting new discoveries for every customers at every visit.

*** Store Features**

Foreseeing What the Customers Want, and Providing New Lifestyle Scenarios

Not to mention the supermarket offering one of the largest line-up of foodstuff and everyday necessities in the country, a floor space of approximately 20,000 square meters has a sales area with a full line-up of apparel, from practical clothing to the latest fashions covering a wide range of generations from adults to children, as well as sales areas selling daily goods that are sure to enrich new lifestyles, The mall is Indonesia's first store for one-stop shopping, where customers can purchase all they need at a single location.

Capitalizing on the Group's wide network, the store will source and offer 1,200 different products of Aeon's private brand Topvalu, from Japan, China, Malaysia and Thailand.

In the country that continues its economic growth on everyday basis, the store will provide "value-added products with ensured quality," "Safe and secure food" and "proposing new lifestyles" in order to cater to the needs of customers, particularly middle-income to high-income class and new-generation families, whose consumption is expected to skyrocket in the future.

Through realizing environments and facilities that guarantees convenience and comfort to its customers, and through the heartfelt service provided by the employees, the store aims to support enriched everyday lives of the local people.

* Floors and Offered Products

Ground Floor: Food & Health Lifestyle

In addition to the supermarket offering approximately 20,000 items of indispensables, including fresh food, processed food and daily consumables, etc., the store also contains the WARUNG BUNGKUS restaurant, which pays close attention to taste and its menu and prepares the cuisine on-site, and a bakery occupying approximately 1,400 square meters of space, which is the largest in Indonesia. An eat-in corner caters to the demand for ready to eat food that is in trend in Indonesia.

Amid a heightening need for health and beauty within Indonesia, Health & Beauty Corner and a Bicycle café are also available. The Bicycle Café not only sells bicycles for family use, but also provides a place of relaxation for the local people who love bicycles.



Supermarket

- The Homemade Sambal Corner serves an Indonesian soul food sambal that is indispensable in Indonesia as everyday cuisine, by cooking on site. In addition, Kid's Candy Corner, stocked with 1,000 snacks popular with children, have opened shop in Indonesia for the first time.



- Offering Indonesian tofu produced under Japanese quality control methods, together with Japanese tofu catering to an increasing interest in health.
- In addition to fresh vegetables and fruits from designated production areas, fresh fish from local fishing ports are cut, grilled, fried under the keyword of "fresh, tasty, convenient, healthy and safe." Topvalu Gurinai Tasmanian Beef, etc., from our own ranch in Tasmania, Australia, is also available.
- A full line-up of conveniently prepared food, such as cut salads, sliced fruits, fish fillets and marinated chicken, is available to cater to the needs of local people, who have a high rate of

eating out. READY TO COOK corner is also available, providing combination packs of cut meat, fish, vegetables and spices that can easily be prepared into authentic meals; the first of its kind in Indonesia.

- A Cooking Support Station providing information on easy-to-prepare and healthy cuisine, etc., has also been set up for families in which both parents work and for health-oriented shoppers.

Health & Beauty Care

- A 500-square meter areas complete with a dispensary provides support for health management for local people, involving services such as doctor consultations and blood-pressure checkups, etc.
- A Jam Café Stand provides healthy beverages, using herbs which are popular in Indonesia. Drinks are blended and offered according to every customers' preference.
- The corner offers a full line-up of trendy skin care products, including skin whitening agents that are very popular with the ladies in Indonesia, aiming creating a sales area in order for customers to select products easily with display by application and by function.



Delicatessen

WARUNG BUNGKUS Corner covering a large area of 1,400 square meters operates under the concept of providing Warung (street stalls), an indispensable part of Indonesia's food culture, and Bunkus (ready-made take-out meals) in a hygienic, safe, anxiety-free and delicious manner. In addition to the traditional Indonesian cuisine that is popular in the area, WARUNG BUNGKUS offers over 200 menus spreading over 10 counters, such as popular Japanese side dishes, sushi, western cuisine, fast food, fresh juice and ice-cream cones served by MINISTOP, one of the Aeon Group members.

Bakery

The bakery provides 100 different items, including bread baked with fruit unique to south-sea islands, sandwiches never existed in Indonesia, and Japanese castella sponge cake, etc. A café is also available so that customers can enjoy the freshly-baked and fragrant bread together with a cup of coffee.

Bicycle Café

In addition to offering a comprehensive line-up of kids' bicycles, a café designed in the style of a coffee shop is also available on the premises in order to encourage families to visit after enjoying cycling on the weekend.



1F: BEAUTY & FASHION LIFESTYLES

A new type fashion store proposes fashion for every individuals under the concept of “finding the perfect fashion item that suits you perfectly.”



Ladies and Men's

- A unisex store providing ultimate casual fashion items for Indonesian customers. A corner capable of providing total coordination with popular brands of denim jeans and T-shirts make their first ever appearance in Indonesia, as well as followed brands; AEON's TOPVALU collection, and the AEON original Doublefocus and Caribbean Joe brands. Staff members are on hand to recommend new fashion items.
- Karuizawa Shirts—order-made shirts for men—are available. Using material produced in our Indonesian factory with Japanese indisputable levels of quality has enabled us to offer tailor-made shirts at reasonable prices. Each individual customer is able to order shirts at sizes that fit them perfectly.
- Indonesia's first ever bra consulting service recommends perfect-fit lingerie to customers.

Fashion Goods

- In addition to Topvalu parasols equipped with UV-reduction functions indispensable for the strong sunlight in Indonesia, waterproof parasols that are popular in Japan make their first appearance in Indonesia. The store has an accessory concierge available at all times to recommend hair accessories, scarfs and jilbabs for Muslim ladies.
- An accessory brand Osewaya-Oshareya opens its first store in Indonesia.



- My Style Shop incorporates a fashionable café and provides recommendations on products and services that ladies prefer in a single location. In addition to the Kawaii stationery by Cameo Japan, which makes its first appearance in Indonesia, Topvalu compression stockings and popular body care brands, etc are also introduced.

Ladies Shoes

- The corner offers one of the largest line-ups of shoes in the area including 25 most popular brands in Indonesia. Under the concept of Total Foot Solutions, a comprehensive service of pedicure and foot massage are available.
- A line-up of travel goods has been reinforced in anticipation of massive growth in demand due not only to visa regulations in Japan having been relaxed for Indonesian nationals this year, but also owing to Tokyo Olympics to be held in the year 2020. In addition to a line-up of 12 different colored Topvalu suitcases, a wide variety of travel accessories are available to make their travels stylish.



2F: KIDS & BABY, HOME FASHION LIFESTYLE

Covering 4,000 square meters, Kids & Baby corner is a one-stop shopping area that makes its first appearance in Indonesia. The area offers everything that associates with kids, aiming to become No.1 kids & baby store in the community.

The sales area for home goods provides total coordination for living. The area recommends a variety of lifestyles at home, under the theme of “family relaxation” and “home sweet home,” etc.

Toys

The floor features the world’s largest TOMICA SQUARE and Indonesia’s largest Bandai Gundam Character Shop. In addition to a line-up including a wide range of popular character items, such as Gundam, Doraemon and Hello Kitty, it also incorporates a comprehensive hands-on workshop to provide a dreamland that nobody—from children to adults—will grow tired of no matter how

long they stay.



Children & Babies

- Under a theme of “Safety and security,” fully stocked with a large number of Topvalu products as well as a comprehensive variety of safety goods and baby food, which have been in short supply in Indonesia up until now, are available. A baby concierge is stationed here at all times to answer a wide range of questions regarding to various topics from pre-natal preparations through to bringing up children.
- In addition to various facilities based on a theme of “Anxiety-free Facilities and Environments for Mothers,” such as Indonesia’s largest baby room and bathrooms for family use, etc., consultations related to infants are also available. Various other facilities are also available in which families can have fun together, including a Sweets Shop operated by Ministop in which customers can choose their own toppings and Kidzooona operated by Aeon Fantasy.
- Shops offering kids’ accessories and children’s shoes are also available to propose trendy styles for kids.



Stationery

A full line-up of convenient universal design items making their first appearance in Indonesia, including stationery and fancy items made in Japan and Topvalu stationery, etc.

Home Fashion

- The displays are laid out in three different areas; living rooms, kitchens and bedrooms. The living room corner offers various decorations including interior decorations, and brightly colored merchandize and storage items that will enrich living rooms and dining rooms.
- Specialized corner for order-made curtains and items related to home-renovations has enabled us to provide suggestions for total room coordination.
- Recommending home theater sets with which families can enjoy movies in the comfort of their own homes. Customer can freely compare televisions, speakers and audio systems of different kinds.
- The kitchen corner offers a wide variety of cooking utensils and kitchen tools that will make people want to do kitchen work under a theme of “enjoying home-made cooking for the precious family.”
- The bedroom corner provides suggestions for My-Fit Pillows (custom-made pillows) by Nishikawa Living, and cool bedding for those hot nights in Indonesia when it is difficult to sleep under a theme of "providing high-quality sleep."
- Each corner offers a full line-up of Topvalu products, including bedding, towels, crockery and cutlery, storage containers, stainless steel bottles and lunch jars, all of which are high-quality products offered at reasonable prices.



* Other Services

- We have adopted a first-in-indonesia service, in which the same shopping cart can be used on all floors throughout the entire store.
- Fitting rooms designed for the disabled have been installed in the 1F fashion corner.
- High-performance water purifiers have been installed in the store. This water will be provided to customers as “safe and secure” drinking water and as water for use when cooking.
- We will implement a delivery service that includes installation of electrical appliances and furniture, etc., food and other products purchased in the supermarket (limited to local deliveries).
- Installment payment services with its easy application procedures by Aeon Credit Service Indonesia are available. In addition, a service for issuing Aeon gift tokens and Aeon members’ cards was initiated too.
- Other services including a gift-wrapping service and an alteration service for clothing are also available.

Initiatives for Maintaining “Safety and Security” and Preventing Disasters and Crime

* Details on the Initiatives

1. Initiatives for Maintaining “Safety and Security”

- The rails around the mall’s atriums have been raised higher than normal to 1.4m on all floors to prevent children, etc., from leaning out and falling.

- Six smoking areas outside of the main building and eight smoking areas in the parking lot have been established to prevent passive smoking. These smoking areas have been separated from non-smoking areas to alleviate anxieties over health.

- Stable Electricity Supply

The mall is equipped with emergency generators to back-up the power supply within the mall in the event of a power outage or disaster. In addition to ensuring the business continuation of the specialty stores in the event of a power outage, these emergency generators were installed in consideration of maintaining “safety and security” for customers, and to contribute to the community. (Back-up Power: Approximately 16,000KW on a 24-hour basis.)

- Reinforced Ceiling Bracings

In accordance with Aeon Mall standards in Japan, all ceiling and floor bracings have been reinforced to prevent them from collapsing in event of large-scale earthquakes. The ceilings on the top floor are part of the skeletal structure to make sure that they do not collapse.



2. Initiatives for Preventing Disasters and Crime

- In order to guarantee safety while shopping, crime-prevention cameras have been installed at all necessary locations within the parking lots (outdoor lot and parking annex) and within the mall. In addition to facilitating responses for preventing crime and in the event of disasters, these cameras have been installed in consideration of customer safety while shopping.

- Disaster-prevention and crime-prevention measures have been reinforced through surveillance both inside and outside of the mall with the use of security patrols and a machine security system. Also, in addition to the installation of security checkpoints when vehicles enter the facility, security checkpoints and hand baggage inspection points have also been installed at all entrances.

- Surveillance personal will be posted by all escalators to prevent accidents when the mall is congested.

- All mall employees are part of our defensive fire-fighting squad for the purpose of evacuating and rescuing customers unfamiliar with the building, and for carrying out initial fire-fighting duties in the event of the outbreak of fire. We will do everything we can to ensure safety as swiftly as possible.

Initiatives for Environmental Conservation and Society Contribution Activities

We have established initiatives to make sure the mall takes people and the environment into consideration. The initiatives we have enacted for environmental conservation include reducing CO² emissions and saving energy with the use of LEDs in all signs and lights.

*** Details on the Initiatives in Effect**

1. Initiatives Related to the Environment and Energy-Saving

- Installation of Solar Generators

A crystal solar battery module with a capacity of approximately 24KW has been installed on the eaves of the bustling Café Street, and we are distributing information on the necessity of reducing the burden on the environment to the customers of Indonesia, which is expected to experience rapid economic growth from now on.

- Active Use of LED Lighting

We are working hard to reduce electricity consumption and cut down on CO₂ emissions by replacing the conventional fluorescent tubes with LEDs in all lighting inside and outside of the mall, and in all external signboards.

- Energy Consumption Visibility

We have installed an EMS (Energy Management System) to monitor the energy used within the mall, and providing visibility through this has enabled us to strive for energy-saving measures in

our operations.

- Other Initiatives that Take the Environment into Consideration

The use of high side glass in the top floor restaurant zone enables us to use only the sunlight streaming in from outside without turning the lights on. This initiative helps us cut down on electricity consumption.

We recycle as much kitchen waste, used oil and other waste generated within the facility as possible, and do everything we can to reuse this in order to reduce the burden on the environment.

2. Initiatives for Local Harmony

*** Restaurant Zone**

The facades of the tenant properties in the Restaurant Zone on the ground floor have been set back to allow customer seats to share the main corridor, and this has produced a bright and open area. Terrace seats are also available on the outside Café Street, and creating an environment in which water and verdure are in perfect alignment has provided an area that is in complete harmony with the local community.



*** Tree-Planting Project**

Tree-planting areas in addition to Aeon Forest have been established everywhere including in front of stores. This has created an environment rich in refreshing green nature.

*** AEON Hall**

The Aeon Hall spreading over a floor space of approximately 238 square meters has been established on the first floor of the mall. This facility can be used by local customers for a wide range of different purposes, including community group activities, exhibitions and presentations, etc.



* **AEON Hometown Forest Creation Tree-Planting Festival**

Aeon hosts Hometown Forest Program in which “hometown trees” that are indigenous to the area are planted and nurtured within the facility’s estate as part of the environment conservation and society contribution activities that we are carrying out together with the local people.

The Aeon Hometown Forest Program will be held at the mall on April 19th, 2015, during which the people who live in the community will plant approximately 12,000 trees covering 22 species indigenous to Indonesia, such as rambutan trees and mango trees, over land occupying approximately 3,000 square meters.

The total number of trees planted by the Aeon Environmental Foundation and through this program reached 10 million in January 2013.



***Others**

Wi-Fi is available free of charge within the mall to cater to demand of mobile gadgets.

Universal Design

The basic aim of Aeon’s shopping malls is that visitors can enjoy convenience of shopping regardless of their age or gender. We do everything we can do to provide comfort so that all customers will receive full satisfaction and enjoy their stay with us. We also believe that shopping malls are not merely places that provide commodities and services. We believe that it is extremely important for shopping malls to cater to expectations of the locals as a community forum, by contributing to rich and abundant lifestyles of the people in the community, and taking people and environment into consideration so that everybody, including the elderly, the disabled and people with infants, can all enjoy shopping in comfort.

* **Details on the Initiatives**

1. Smooth Guidance to Customer Destinations

* **Guidance Signs and Spatial Production**

The parking lots are color-coded into zones and signboards providing guidance to each zone installed to enable customers to easily find their vehicles.

* **Installation of an Information Counter**

An Information Counter manned at all times has been installed to provide smooth guidance to all destinations within the mall. This counter not only provides information on the facilities available, but also caters to all customer requirements, such as taking care of lost children, lost property and lending out wheelchairs, etc.

2. Provision of Comfortable Spaces that Everybody Can Use in Comfort

*** Public Bathrooms and Children's Lavatories**

Public Bathrooms are available in nine locations throughout the mall (two on each of the ground floor, first floor and second floor, and three on the third floor). A special children's lavatory equipped with child-size toilets and hand-washing facilities, etc., is also available on the third floor.



*** Baby Room**

A baby room (resting room for babies) complete with a feeding room is available on the third floor.

*** AED Facilities**

AED (Automated External Defibrillator) facilities are located at the information counter and in the Disaster Prevention Center. Employees are also provided with practical training courses and all other types of training necessary to provide support in emergencies.

*** Benches**

Comfortable rest areas (including benches with cushions) are available at several locations within the mall.

*** Powder Room**

A powder room is available in the ladies bathroom to provide an area to freshen up.



*** Barrier Free**

The entire facility has been made barrier free by removing all differences in levels to enable all customers, including elderly people and the disabled, to move around freely.

*** Free Wheelchairs and Character-Adorned Children's Buggies**

Wheelchairs are available for loan at the Information Counter to enable disabled and elderly people, etc., to move freely around the mall. The mall is also the first shopping center in Indonesia to provide children's buggies adorned with Japanese characters so that children can have fun while on the ride.

*** Parking Lot**

A parking annex has been installed to shield cars from rain and direct sunlight, and parking spaces equipped with roofs for approximately 1,600 vehicles are also available.

*** Designated Parking Spaces for the Disabled**

The mall is the first shopping center in Indonesia to put aside 24 parking spaces especially designated as parking spaces for the disabled in the multi-level car park, each of which is larger than normal parking spaces for ease-of-use. Sixty parking spaces especially for women drivers have also been put aside.



All pictures used in this news release are images.

AEON MALL BSD CITY TENANT LIST

Ground Floor			
BRAND NAME	CATEGORY	COUNTRY OR REGION	FIRST OPEN IN INDONESIA
Aeon Credit Service	Service	Japan	
Auntie Anne's	F&B	United States	
Beard Papa	F&B	Japan	
Beaute Recipe	Sales	Thailand	
Beauty Box	Sales	Indonesia	
Billabong	Sales	Australia	
BNI	Service	Indonesia	
Bread Life	F&B	Indonesia	
C&F	Sales	Indonesia	
Caffe Bene	F&B	South Korea	
Century	Sales	Indonesia	
Chikugo Udon	F&B	Japan	
CIMB Niaga	Service	Malaysia	
Daniel Wellington	Sales	England	
De Wasz	Service	Indonesia	
Del'Immo	F&B	Japan	●
EDOSAWA	F&B	Japan	●
Famous Amos & DG Chocolate Gallery	F&B	United States	
Fuji Restaurant	F&B	Thailand	●

Fujifilm Digital Imaging XPose Photo	Service	Japan	
Golden Century	F&B	Indonesia	
Guardian	Sales	Singapore	
Gyukaku / Onyasai	F&B	Japan	
Hakata Ichibandori	F&B	Japan	●
HKC & Maison Tatsuya	F&B	Indonesia	
Iceworld	F&B	Indonesia	
Ichibankan	F&B	Japan	●
Infinite	Sales	Indonesia	
Java Jazz Coffee	F&B	Indonesia	
Kaihomaru	F&B	Japan	
Kin No Torikara	F&B	Japan	
KKULDAK	F&B	South Korea	
Kushiya monogatari	F&B	Japan	●
Liberica Coffee	F&B	Indonesia	
LITTLE TOKYO BAR	F&B	Japan	
LittleTokyo Bakery	F&B	Japan	
Ground Floor			
BRAND NAME	CATEGORY	COUNTRY OR REGION	FIRST OPEN IN INDONESIA
Luminaire	Sales	Indonesia	●
Mama Malaka	F&B	Indonesia	
Manhattan Fish Market	F&B	Singapore	
MATSUYAMA	F&B	Japan	●
Midas Xchange	Service	Indonesia	
Mochi Sweets	F&B	Hong Kong	
Motobaiku	Sales	Indonesia	●
Nike	Sales	United States	
OCARAKA	F&B	Japan	●
O-GI	F&B	Japan	●
Ootoya	F&B	Japan	
Optik Melawai	Sales	Indonesia	
Optik Seis	Sales	Indonesia	
Organic Luwak Coffee House	F&B	Japan	
Pappa Jack	F&B	Malaysia	
Pesona Jewelry	Sales	Indonesia	
Piza doki	F&B	Japan	●
Planet Sports	Sales	Indonesia	
Point Break World	Sales	Indonesia	
Popolamama	F&B	Japan	

Quiksilver	Sales	Australia	
Sagami Food	F&B	Japan	
Sakura Juice Bar	F&B	Japan	●
Shihlin	F&B	Taiwan	
Starbucks Coffee	F&B	United States	
Stop n Go	Service	Indonesia	
Taste Better	F&B	Malaysia	●
TOKUGAWA	F&B	Japan	●
Tetsunabe Gyoza	F&B	Japan	●
TOKYO Walking	F&B	Japan	
Uchino Shokudo	F&B	Japan	●
United Bike	Sales	Indonesia	
Watch Engine	Sales	Indonesia	
Watch World	Sales	Indonesia	
YAMAKAWAYA	F&B	Japan	●
YAMATOYA	F&B	Japan	●
Yves Rocher	Sales	France	

1st Floor			
BRAND NAME	CATEGORY	COUNTRY OR REGION	FIRST OPEN IN INDONESIA
(X)SML	Sales	Indonesia	
Baleno	Sales	Hong Kong	
Batik Keris	Sales	Indonesia	
Camel Active Shoes	Sales	German	
Charles & Keith	Sales	Singapore	
Clarks	Sales	England	
Cleopatra	Sales	Indonesia	
Donini	Sales	Italy	
Everbest	Sales	Singapore	
Folli Follie	Sales	Greece	
Ginza Nail	Service	Indonesia	●
Giordano	Sales	Hong Kong	
Guess Accessories	Sales	United States	
H & M	Sales	Sweden	
Hush Puppies	Sales	United States	
Koi Cafe	F&B	Taiwan	
Levi's	Sales	United States	

Metaphor	Sales	Indonesia	
Pedro	Sales	Singapore	
Polo Ralph Lauren	Sales	Indonesia	
Samuel & Kevin	Sales	Hong Kong	
The Watch Co.	Sales	Indonesia	
UNIQLO	Sales	Japan	
Universal Traveller	Sales	Singapore	
Watch World	Sales	Indonesia	

2nd Floor			
BRAND NAME	CATEGORY	COUNTRY OR REGION	FIRST OPEN IN INDONESIA
Advance Inspiration	Sales	Indonesia	
ANAP	Sales	Japan	
Bakmi GM	F&B	Indonesia	
Bata	Sales	Czech Republic	
Bateeq	Sales	Indonesia	
Cindy	Sales	Indonesia	
Clodi Addict	Sales	Indonesia	
Coconut Island	Sales	Indonesia	
Craftholic	Sales	Japan	
Daiso Japan	Sales	Japan	
Eprise	Sales	Indonesia	
Global Art	Service	Malaysia	
Gramedia	Sales	Indonesia	
JYSK	Sales	Denmark	
Kimi Nail Spa & Treatment	Service	Indonesia	
Kumon	Service	Japan	
Mannequin	Sales	Indonesia	
Miniapolis	Service	Indonesia	
Minimal	Sales	Indonesia	
Multi Toys N Game	Sales	Indonesia	
Nuansa Musik	Service	Indonesia	
Opelon	Sales	Indonesia	
Osella	Sales	Indonesia	

Sate Khas Senayan	F&B	Indonesia	
Scoop	Sales	Indonesia	
Shichida	Service	Japan	
Shortcut Barbershop	Service	Indonesia	
Snoopy Baby & Curly	Sales	Indonesia	
Stroberi	Sales	Indonesia	
Toys City	Sales	Indonesia	
Travel Xperience	Sales	Indonesia	
Urban & Co	Sales	Indonesia	
Valino (Valino & Kent)	Sales	Indonesia	
Warna	Sales	Indonesia	
2nd Floor			
BRAND NAME	CATEGORY	COUNTRY OR REGION	FIRST OPEN IN INDONESIA
World of Craft	Sales	Indonesia	
Yawaragi	Sales	Japan	●
Yayang	Sales	Indonesia	

3rd • Mezzonet Floor			
BRAND NAME	CATEGORY	COUNTRY OR REGION	FIRST OPEN IN INDONESIA
Ace Hardware	Sales	United States	
Best Denki	Sales	Japan	
Solaria	F&B	Indonesia	
Begor Pondok Suryo	F&B	Indonesia	
Kenny Rogers Roasters	F&B	United States	
Erafone	Sales	Indonesia	
Samsung	Sales	South Korea	
Amazone	Service	Indonesia	
Smile	Sales	Indonesia	
GaleriGadget.com	Sales	Indonesia	
Cinema XXI	Service	Indonesia	
Apple Kids Club	Service	South Korea	
Loly Poly	Sales	Indonesia	
Telesindo Shop	Sales	Indonesia	
Wellcomm	Sales	Indonesia	

Play	Sales	Indonesia	
Oke Shop	Sales	Indonesia	
Ogawa	Sales	Malaysia	
Cana	Sales	Indonesia	●
JTB	Service	Japan	
HIS	Service	Japan	
Studio Tas	Sales	Indonesia	
Dwidaya Tour	Service	Indonesia	
Tokio Marine	Service	Japan	
Hong Tang	F&B	Indonesia	
I Love Taimei	F&B	Taiwan	
Imperial Kitchen	F&B	Indonesia	
Tawan	F&B	Indonesia	
3rd • Mezzonet Floor			
BRAND NAME	CATEGORY	COUNTRY OR REGION	FIRST OPEN IN INDONESIA
Yong Tau Fu	F&B	Indonesia	
Steak 21	F&B	Indonesia	
Sukiya	F&B	Japan	
Jinpin The Artistic Tea	F&B	Taiwan	●
Ebisoba Ichigen	F&B	Japan	●
Hakata Men-oh	F&B	Japan	
Nagi Ramen	F&B	Japan	
Seirokuya Ramen	F&B	Japan	
Ramen Kanbe	F&B	Japan	●
Kazan Ramen	F&B	Japan	
Tabushi Ramen	F&B	Japan	
iConnect	Sales	Indonesia	
Hop Hop	F&B	Indonesia	
Celebrity Fitness	Service	Indonesia	