

April 2, 2015
AEON CO., LTD.
AEON Retail Co., Ltd.

AEON Supports Working Parents AEON After-school Classes Launched in Tokyo and Chiba Prefecture

offering an array of curriculum featuring physical, academic, moral,
and dietary education for children

Aeon Retail Co., Ltd. opens an Aeon After-school Class at the Aeon Marinpia Annex (Mihama-ku, Chiba City) on April 1, 2015 and at Daiei Narimasu Store, 6th floor (Itabashi-ku, Tokyo) on April 2, 2015.



The infographic features a top banner with the text "Foster the **body**, **mind**, and **brain** of children to expand their **future**" and "A new collaboration between after-school care program and integrated study". Below this, a paragraph states: "The program not simply provides an ordinary after-school care but offers various classes to teach manners and communication skills, the ability to move their body as intended, and the ability to think on their own, which are indispensable for building a basis to become mature adults." The bottom section contains five circular images with corresponding labels: 1. "Manners and moral education through sports" (a boy in a white shirt and blue tie), 2. "Communication among friends of different ages" (two girls talking), 3. "The ability to think on their own and make decisions" (a girl thinking), 4. "Support for homework and assignments" (a boy writing), and 5. "Finding possibilities of the children through a variety of programs" (a girl drawing).

Aeon After-school Class is a new initiative to support working parents and solve the shortage of childcare facilities available after school as well as on weekends and holidays. Both of the new classes are located near train stations, making it convenient for children to come to the class after school and for parents to drop off and pick up their children.

Aeon After-school Learning Class is a unique program in that it offers an enriching and comprehensive curriculum of physical, academic, moral, and dietary education provided in collaboration with Kodokan Judo Institute, Japan Gymnastics Association, Japan Fencing Federation, Japan Wrestling Federation, Japan Triathlon Union and other partners. The curriculum comprises a basic learning program and a special program. The basic learning program consists of supplementary tutoring offered by Meikokids, English lessons by Minerva Language Institute, and others, while the special program is based on three experiential themes—sport, such as fencing, in which Japanese players are expected to perform well in the Tokyo Olympics in 2020; cultural lessons, including table manners and parent-and-child cooking classes; and the development of vocational and other skills such as announcer training and animation creation. Through these programs which encompass a wide spectrum of activities, children can learn discipline and courtesy to broaden their potential.

The Aeon Group aims to be the most preferred workplace for female employees in Japan by creating worker-friendly environments and encouraging their active participation in the company. The Group is taking various initiatives to meet its goal of raising the ratio of female managers to 50% by 2020. One such initiative includes employer-provided daycare facility Aeon Yume Mirai (Dreams for the future) Nuesery School opened in December 2014 at Aeon Mall Makuhari New City. The facility supports new mothers from the Group companies and mall tenant companies to smoothly return to workforce. The facility is open 365 days a year, from 7 a.m. to 10 p.m. and cooperates with mall tenants such as futsal class to give children various learning opportunities. Through this service, Aeon helps new mothers achieve optimum work-life balance.

Aeon will continue to establish more Aeon After-school Classes as well as other facilities to help working parents from local communities and the Group companies achieve a good balance where they can work while parenting with peace of mind.

【Overview of AEON After School Class】

Age range:	5 to 12 years old
Hours of operation:	10:00-21:00 on weekdays, 8:00-17:00 on weekends and national holidays Some off-days during summer, year-end, and New Year holidays
Enrollment capacity:	200 students
Facility size:	718m ² (Aeon Marinpia School), 706m ² (Aeon Daiei Narimasu School)
Operated by:	AEON Retail Co., Ltd.
Main collaborators:	Companies and organizations including MEIKO NETWORK JAPAN CO., LTD., Minerva Intelligence Co., Ltd.FUJI TELEVISION KIDS ENTERTAINMENT, INC., NTV EVENTS INC., Tezuka Productions Co., Ltd., Japan Gymnastics Association, Kodokan Judo Institute, Japan Fencing Federation, Japan Wrestling Federation, and Japan Triathlon Union