

March 24, 2017
AEON Mall Co., Ltd.

Aeon Mall Co., Ltd. Selected as a Nadeshiko Brand Company 2017

Aeon Mall Co., Ltd. (hereinafter, the company) was included in the Nadeshiko Brand companies list, a selection of enterprises chosen and announced jointly by the Ministry of Economy, Trade and Industry (METI) and the Tokyo Stock Exchange (TSE) in recognition of their outstanding promotion of female employees in the workplace.



Based on the principle of fairness, the company has been striving to create a workplace environment where all employees can fully demonstrate their abilities while pursuing a long-term career, throughout all stages of life.

In April 2016, based on the law to promote women in the workplace, the company acquired Eruboshi certification of the highest rank—the first company in Chiba Prefecture to do so. The Company's ratio of female directors reached 13.3%, with the government's target ratio for female directors in listed companies set at 10% (Fourth Basic Plan for Gender Equality). Furthermore, the company is successively opening Aeon Yumemirai (Dreams for the Future) Nursery Schools within the premises of its business sites for the purpose of helping employees execute a smooth return to work after maternity/childcare leave and supporting employees who are raising children.

The company will continue accelerating its diversity management, which should also facilitate the creation of shopping malls that are loved and chosen by local communities.

[Nadeshiko Brand companies]

Nadeshiko Brand companies are selected on a sector-by-sector basis from among companies listed in the first section of the Tokyo Stock Exchange in recognition of their proactive measures to expand the roles of female employees in the workplace, including improving the working environment to make it easier for them to keep working. Nadeshiko Brand companies are deemed to have high growth potential in view of their management capacity that fully brings out the abilities of diverse human resources and their adaptability to environmental changes. By specifying listed companies that excel in empowering women and recommending them as appealing stock brands to investors looking for a medium- to long-term increase in corporate value, the Nadeshiko Brand project aims to encourage investments in companies and drive companies to adopt women-friendly initiatives.



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