

NEWS RELEASE



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Granted Special Jury Prize in NIKKEI Smart Work Awards 2018

Smart Work

大賞2018 審査委員特別賞





President Okada of Nikkei Inc. and Chairman Yokoo of Aeon Co., Ltd.

Aeon Co., Ltd. received a Special Jury Prize in the NIKKEI Smart Work Awards 2018, which was held to select companies that are ahead of the pack in promoting productivity revolutions through work style reforms.

The NIKKEI Smart Work Awards 2018 winners were selected based on the results of the NIKKEI Smart Work management survey. This survey was launched by Nikkei Inc. in Japan in 2017 to comprehensively evaluate all listed companies and leading unlisted companies on their abilities to make use of human resources, implement innovations and develop new markets. The Grand Prize, Special Jury Prize and prizes by category were awarded based on the survey results. Aeon Co., Ltd. received a Special Jury Prize in recognition of the following: a reform that allows employees across the Group companies, areas, industrial fields, and job types to flexibly choose a work style that suits their careers; assignment of human resources to appropriate positions by the use of HR technologies, including the database of about 520,000 employees; and the achievement of results through a new business/operational reform proposal system.

With its ever-lasting innovative spirit, Aeon group will continue to create new products and services and promote localized management based on the values and abilities provided by its diverse human resources.