Kuala Lumpur (Malaysia)

Aeon steps across borders onto the vast stage that is Asia

For the first time in its history, Aeon has held simultaneous welcoming ceremonies for new employees in three ASEAN countries.

On January 13th, Aeon Co., Ltd. held welcoming ceremonies for some 230 new employees hired in countries in the ASEAN region. This was the first time in Aeon's history that it has held such simultaneous, cross-border ceremonies involving three countries—Malaysia, Thailand and Vietnam—and broadcast over the Internet. Aeon was among one of the first companies to enter Asia to take advantage of its growing economy. Since Aeon's establishment in 1984 of its first overseas affiliated company, in Malaysia, the Group has been developing its business network across Asia. As of the end of August 2011, the number of Aeon outlets overseas exceed 2,300. Moreover, Aeon has adopted a "shift to Asia" as its Group strategy in the three-year Medium-term Management Plan, whose implementation commenced in 2011, and the Group companies have joined forces in a consolidated effort to expand business rapidly in China and in ASEAN countries. To implement this "shift to Asia" successfully and achieve dramatic growth, Aeon plans to hire more than 10,000 talented people for the next three years, who will become global players active in Japan and the rest of Asia. We will act in line with our "Customer-First" philosophy across the whole of Asia in order to contribute to the realization of affluent lives for people in communities across Asia.

Aeon's Overseas Operations (As of the end of August 2011)

General Merchandise Stores	53
Supermarkets	33
Convenience Stores	1,922
Specialty Stores	30
Other Retail Stores	25
Financial Services	230
Service Business	22
Total	2,315

Bangkok (Thailand)

Ho Chi Minh City (Vietnam)