

Leaders of the Future, 85 High School Students from 6 Asian Nations, Gather in Jakarta!

Hosting Asia Youth Leaders 2018

Learning about Indonesian Food



The AEON 1% Club Foundation will host Asia Youth Leaders 2018 in Jakarta, Indonesia, over six days from August 19 (Sunday) to August 24 (Friday).

The Asia Youth Leaders program, which was launched in 2010, is held with the purpose of enabling high school students and university students from six Asian nations, including Japan, to develop their problem-solving abilities and capabilities for spontaneous action through observations related to social issues of the host region and discussions held in the common language of English, and to foster global sensibilities and learn about diversity of values. The cumulative total of participants in the program, including the current event, is 807 students from six countries.

The theme of “Food and Health” was established for the three years of 2017 to 2019, and the forthcoming event, which is the second year of this theme, will gather 85 students from six nations: Indonesia, Japan, Malaysia, Thailand, Vietnam, and China, in Jakarta. They will attend lectures from experts on the topic of “Indonesian Food”, will experience hands-on learning, and intensify their study through group discussions and other activities. At the Results Presentation on the final day, students will propose the solution strategies they have derived through the program, and pass these on to the Indonesian students.

Furthermore, this year marks the 60th anniversary of the establishment of diplomatic relations between Japan and Indonesia, and the program has been officially authorized as a “Commemorative Event of the 60th Anniversary of Japan-Indonesia Diplomatic Relations” by the Committee for Commemorative Events of the 60th Anniversary of Japan-Indonesia Diplomatic Relations.

The Foundation will continue to contribute to the sound development of the next generation and the promotion of friendship with foreign countries through the provision of various opportunities for international exchange in future.

1. Period: August 19 (Sunday) to August 24 (Friday), 2018
2. Participants: 85 high school students from Indonesia, Japan, Malaysia, Thailand, Vietnam and China
3. Host region: Jakarta, Indonesia
4. Main Itinerary:
 - August 19 (Sun.) Orientation, Keynote Lecture I, Welcome Party
 - August 20 (Mon.) Keynote Lecture II, Keynote Lecture III, School Visit Program (SMA28)
 - August 21 (Tues.) Keynote Lecture IV, Keynote Lecture V, Yakult Factory Observation (Yakult Indonesia)
 - August 22 (Weds.) Interview-based investigation (AEON Mall BSD)
 - August 23 (Thurs.) Group Discussion
 - August 24 (Fri.) Results Presentation, Award Ceremony, Farewell Party

*All lectures, the Welcome Party, Results Presentation, Award Ceremony and Farewell Party will be held at Hotel Borobudur.

Lecture Collaborators:

Keynote Lecture I: Danone Indonesia :

Keynote Lecture II: University of Indonesia

Keynote Lecture III: Ministry of Education and Culture and Ministry of Health of Indonesia

Keynote Lecture IV: Bogor Agricultural University

Keynote Lecture V: Ministry of Agriculture of Indonesia

Welcome Party, Results Presentation, Award Ceremony, Farewell Party (Plans)

Welcome Party:

Date & Time: August 19 (Sun.), 17:00~18:30

Venue: Hotel Borobudur, Lobby floor, Timor Room

Major Attendees: Representatives of the Indonesian government, each country's embassy in Indonesia,
and schools

1. Commemorative Photo
2. Opening & Greetings
3. Guest Introductions
4. Participant Introductions
5. Speech by Representative of Guests
6. Toast & Informal Conversation
7. Speech by Representative of Indonesian Students & Welcome Performance
8. Closing

Results Presentation, Award Ceremony, Farewell Party:

Date & Time: August 24 (Fri.), 16:30~18:30

Venue: Hotel Borobudur, Lobby floor, Singosari Room

Major Attendees: Representatives of the Indonesian government, each country's embassy in Indonesia,
and schools

1. Opening & Guest Introductions
2. Comments by Chief Reviewer
3. Presentations by 1st~3rd Place Teams & Awarding Rank Certificates
4. Handover Ceremony from 1st Place Team to Student Representative of Host Nation,
Indonesia
5. Toast
6. Informal Conversation
7. Performances (China, Japan, Malaysia, Thailand, Vietnam)
8. Reflections by Representatives of Each Country
9. Retrospective Video Slide Show
10. Awarding Participation Certificates to Representatives of Each Country &
Acknowledgements (by Hiroshi Yokoo, AEON 1% Club Foundation Chairman)
11. Closing

Reference Asia Youth Leaders Activities from 2010~2017



1st Event, 2010 (Vietnam)
Theme: Biodiversity
25 Japanese university students interacted with university students from Hanoi and Ho Chi Minh City



2nd Event, 2011 (Vietnam)
Theme: Sustainable Development
90 university students from Japan, Thailand and Vietnam participated



3rd Event, 2012 (Japan)
Theme: Water and the Economy
96 university students from Indonesia, Japan, Thailand and Vietnam participated



4th Event (Indonesia)
Theme: Waste Issues
84 university students and 80 high school students from China, Indonesia, Japan, Malaysia, Thailand and Vietnam participated



5th Event, 2014 (Vietnam)
Theme: Air Pollution
32 university students and 33 high school students from Indonesia, Japan, and Vietnam participated



6th Event, 2015 (China)
Theme: Waste Issues
50 university students and 68 high school students from China, Indonesia, Japan, Malaysia, Thailand and Vietnam participated



7th Event, 2015 (Thailand)
Theme: Water Quality Problems
45 university students and 66 high school students from China, Indonesia, Japan, Malaysia, Thailand and Vietnam participated



8th Event, 2016 (Japan)
Theme: Food and Health
53 high school students from China, Indonesia, Japan, Malaysia, Thailand and Vietnam participated

Details of AEON 1% Club Foundation's Main Activities

◆Projects Contributing to Sound Development of the Next Generation

AEON Cheers Club:

Provides regional elementary and junior high school students with opportunities for environmental learning, and cultivates their interest, awareness and ability to think about the environment.

AEON Eco-1 Grand Prix:

Celebrates eco-activities by high schools and high school students nationwide, and supports expansion of the sphere of eco-activities.

School Construction Support:

Supports the provision of educational environments for children in various ASEAN countries. Funds donated nationwide are combined with an approximately matching contribution by the Foundation, and are used to support construction of school buildings, provision of auxiliary facilities and training of teaching staff.

AEON UNICEF Safe Water Campaign:

Supports the health and education of children in recipient areas of School Construction Support where polluted water is being used as domestic water, by installing clean water supply facilities.

School Construction Support:



New school building in Nepal



New school building in Myanmar



Children's joy at new school building

◆Projects Contributing to Promotion of Friendship with Foreign Countries

Teenage Ambassadors Program:

Exchange program between high school students from Japan and other countries, in which students visit each other's countries and deepen global mutual understanding and friendship through courtesy visits, exchange activities, and activities for historical and cultural understanding.

Asia Youth Leaders:

Program in which high school students from Asian countries gather in the same room to hold discussions in the common language of English on the theme of solutions to social issues in the host region. Supports enhanced understanding of global sensibilities and mutual values through discussion by students of different backgrounds.

AEON Scholarship:

Awards scholarships to university students studying in various Asian countries, and supports young people of the next generation in realizing their dreams.

Teenage Ambassadors:



Visiting Prime Minister's official residence



Classroom visit in China



Experiencing traditional dance in Indonesia

◆Projects Contributing to Sustainable Development of Regional Communities

Support for the Future of Hometowns:

Supports the succession and dissemination of inherent traditional culture, craftworks and performing arts that are passed down in various regions in Japan

Disaster Relief Assistance:

Supports people in regions affected by large-scale natural disasters.

Support for Charitable Organizations:

Supports charitable organizations that carry out activities that supplement the Foundation's main purposes.

Support for the Future of Hometowns:



Yosakoi Festival



AEON Hometown Discovery



AEON Parenting Laboratory

* For details of Foundation activities, please see <https://www.aeon.info/1p/en/>

Official account · Get the latest updates on our CSR activities!

