

# The MIDORI Prize for Biodiversity 2020

The MIDORI Prize for Biodiversity is an international biennial prize co-organized by the AEON Environmental Foundation and the Secretariat of the Convention on Biological Diversity.

It aims to raise public awareness about the importance of biodiversity and to contribute to the objectives of the United Nations Decade on Biodiversity 2011 - 2020.

The Prize honors individuals who have made outstanding contributions to the conservation and sustainable use of biodiversity.

It aims to encourage positive action for biodiversity and inspire others by showcasing the notable work of those whom it honors.

The MIDORI Prize was established by the AEON Environmental Foundation in 2010 to mark the United Nations International Year of Biodiversity, the tenth meeting of the Conference of the Parties to the Convention on Biological Diversity held in Nagoya, Japan, and the 20th anniversary of the AEON Environmental Foundation. The MIDORI Prize for Biodiversity will be organized for the sixth time in 2020.

**Organization:** AEON Environmental Foundation

**Co-organization:** Secretariat of the Convention on Biological Diversity

**Support:** Ministry of the Environment, Japan

## Message from AEON Environmental Foundation

The AEON Environmental Foundation was established in 1990 based on our principles of pursuing peace, respecting humanity, and contributing to local communities.

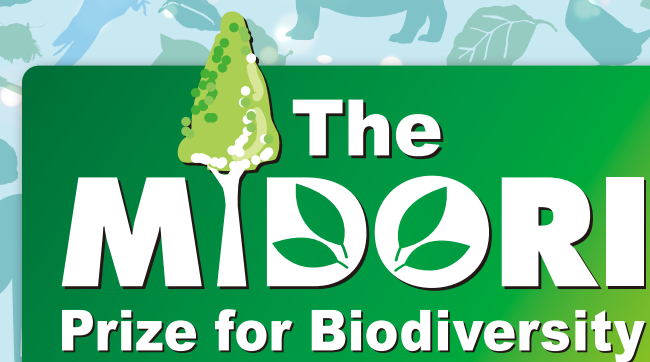
Since its establishment, the Foundation has made diverse efforts supporting environmental NGOs and NPOs, undertaking tree planting in Japan and abroad, and in order to promote the conservation and sustainable use of biodiversity, awarding domestic and international prizes, and developing human resources in the environmental field.

In 2015, the Foundation organized the fourth "Japan-China International Symposium on Environmental Issues" in Beijing, China in commemoration of its 25th anniversary. It also presented the "AEON Beijing Environmental Proposal" with the aim of resolving global environmental issues beyond generations and borders.

The conservation of biodiversity and the prevention of climate change are two of the greatest challenges of our time. We hope the MIDORI Prize will provide opportunities to meet this global challenge, contributing to further advancement toward the Aichi Biodiversity Targets adopted in 2010 and the objectives of the United Nations Decade on Biodiversity.

**Address:** 1-5-1 Nakase, Mihama-ku, Chiba City,  
Chiba Prefecture, 261-8515, Japan

**Website:** [www.aeon.info/ef/en](http://www.aeon.info/ef/en)

The logo features a green tree silhouette with a small green tree growing from its top. To the right of the tree, the text "The MIDORI Prize for Biodiversity" is written in white on a green background. The word "MIDORI" is in a large, bold, sans-serif font, with a green leaf icon integrated into the letter "O".

The  
**MIDORI**  
Prize for Biodiversity

# 2020

The logo shows the years "2011-2020" in a stylized font. Each digit is filled with various green icons representing nature, such as a stork, a person, a tree, a butterfly, and a cow.

2011-2020

The MIDORI Prize supports the United Nations Decade on Biodiversity.

**AEON** Environmental  
Foundation

 Convention on  
Biological Diversity

## Conferment of the Prize

The MIDORI Prize is awarded every two years to three individuals who are each honored at a special award ceremony and who each receive a wooden plaque, a commemorative gift and a monetary prize of 100,000 US dollars.

## Award Ceremony

The Award Ceremony for the MIDORI Prize will be held in Tokyo, Japan on September 17, 2020 prior to the fifteenth meeting of the Conference of the Parties to the Convention on Biological Diversity (COP 15). Following the Award Ceremony, a commemorative lecture meeting by the Prize Winners and 30th anniversary ceremony of the foundation will be held.

## Call for Nominations

Nominations are now invited for the MIDORI Prize, 2020. Nominations are made through the AEON Environmental Foundation website. The nomination sheet will be available until 30 March 2020 in the website of the AEON Environmental Foundation. The sheet should be filled out in English and submitted through the website.

The closing date for nominations for the MIDORI Prize 2020 is  
**30 March 2020.**

AEON Environmental Foundation website:  
[www.aeon.info/ef/en/prize/](http://www.aeon.info/ef/en/prize/)

## Criteria

The engagement of and collaboration between all stakeholders, including individual citizens, governments, international organizations, non-governmental organizations, researchers and the private sector are essential to safeguard the Earth's biodiversity. Recognizing this, the MIDORI Prize is open to everyone contributing to conservation and sustainable use of biodiversity in the field of practical action, science, policy or public awareness.

Candidates must satisfy at least one of the following requirements:

### Achievement

Have made outstanding achievements that greatly contribute to biodiversity

### Potential

Have the ability to influence future activities related to biodiversity

### Impact

Have conducted work which has impacts on various activities for biodiversity around the world

Accomplishment will be assessed on its:

- ▶ International contribution
- ▶ Contribution to conservation and sustainable use of biodiversity
- ▶ Social contribution
- ▶ Long-term perspective and continuity
- ▶ Creativity and originality
- ▶ Openness for civil society
- ▶ Efficacy and influence

### Message from the Secretariat of the Convention on Biological Diversity

The MIDORI Prize gives the world a unique opportunity to shine a spotlight on the work of individuals dedicated to protecting biodiversity around the world. While we all move to agree on a new global biodiversity framework, the Prize will continue to raise public awareness not only on the essential role of biodiversity to assuring human well-being but also the nature-based solutions that biodiversity provides to global challenges like climate change.

**Elizabeth Maruma Mrema**

Acting Executive Secretary of the Convention on Biological Diversity

[CBD Website www.cbd.int/](http://www.cbd.int/)

## Previous Winners of the MIDORI Prize



### 2018

**Kathy MacKinnon (U.K.)**

Chair, IUCN/World Commission on Protected Areas (WCPA)

**Assad Serhal (Lebanon)**

Director General, Society for the Protection of Nature in Lebanon (SPNL)

**Abdul Hamid Zakri (Malaysia)**

Former Science Advisor to the Prime Minister of Malaysia

### 2016

**Alfonso Aguirre-Muñoz (Mexico)**

Executive Director, Grupo de Ecología y Conservación de Islas, A.C.

**Yury Darman (Russia)**

Director, Amur Branch, WWF Russia

**Vandana Shiva (India)**

Founder and Director, Navdanya

### 2014

**Kamal Bawa (India)**

President, Ashoka Trust for Research in Ecology and the Environment (ATREE), India  
Distinguished Professor, University of Massachusetts, Boston

**Alfred Oteng-Yeboah (Ghana)**

Chair, Ghana National Biodiversity Committee

**Bibiana Vilá (Argentina)**

Director, Vicuñas, Camelids and Environment (VICAM)

Principal Researcher, National Research Council (CONICET) Argentina

### 2012

**Juan Carlos Castilla (Chile)**

Professor, Marine Ecology, Department of Ecology, Pontificia Universidad Católica de Chile

**Rodrigo Gámez-Lobo (Costa Rica)**

President, Instituto Nacional de Biodiversidad (INBio)

**Vo Quy (Viet Nam)**

Honorary President, Center for Natural Resources Management and Environmental Studies (CRES), Vietnam National University, Hanoi

### 2010

**Jean Lemire (Canada)**

Biologist, Explorer and Filmmaker

**Gretchen C. Daily (USA)**

Professor, Stanford University

**Emil Salim (Indonesia)**

Chairman of the Advisory Council to the President of Indonesia

Former Minister of State for Population and the Environment

**Special Prize for the International Year of Biodiversity 2010**

**Angela Merkel (Germany)**

Chancellor of Germany

\*The titles are at the time of the awards.