

# The MIDORI Prize for Biodiversity 2016

The MIDORI Prize for Biodiversity is an international biennial prize co-organized by the AEON Environmental Foundation and the Secretariat of the Convention on Biological Diversity. It aims to raise public awareness about the importance of biodiversity and to contribute to the objectives of the United Nations Decade on Biodiversity 2011 - 2020. The Prize honors individuals who have made outstanding contributions to the conservation and sustainable use of biodiversity. It aims to encourage positive action for biodiversity and inspire others by showcasing the notable work of those that it honors.

The MIDORI Prize was established by the AEON Environmental Foundation in 2010 to mark the United Nations International Year of Biodiversity, the tenth meeting of the Conference of the Parties to the Convention on Biological Diversity held in Nagoya, Japan, and the 20th anniversary of the AEON Environmental Foundation. The MIDORI Prize for Biodiversity will be organized for the fourth time in 2016.

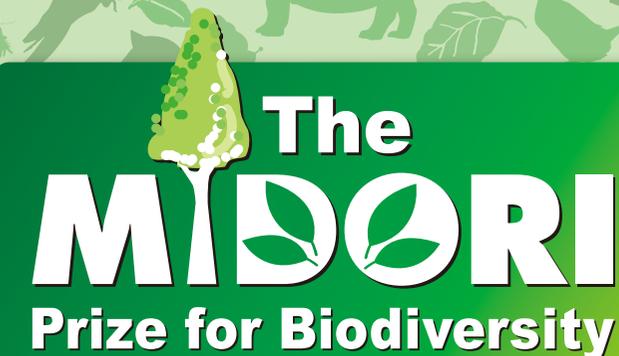
Organization: AEON Environmental Foundation  
Co-organization: Secretariat of the Convention on  
Biological Diversity  
Support: Ministry of the Environment, Japan

## Message from AEON Environmental Foundation

The AEON Environmental Foundation was established in 1990 based on our principles of pursuing peace, respecting humanity, and contributing to local communities.

Since its establishment, the Foundation has made diverse efforts supporting environmental NGOs and NPOs, undertaking tree planting in Japan and abroad, and in order to promote the conservation and sustainable use of biodiversity, awarding domestic and international prizes, and developing human resources in the environmental field. In 2015, the Foundation organized the fourth "Japan-China International Symposium on Environmental Issues" in Beijing, China in commemoration of its 25th anniversary. It also presented the "AEON Beijing Environmental Proposal" with the aim of resolving global environmental issues beyond generations and borders.

The conservation of biodiversity and the prevention of climate change are two of the greatest challenges of our time. We hope the MIDORI Prize will provide opportunities to meet this global challenge, contributing to further advancement toward the Aichi Biodiversity Targets adopted in 2010 and the objectives of the United Nations Decade on Biodiversity.



The  
**MIDORI**  
Prize for Biodiversity

# 2016



The MIDORI Prize supports the United Nations Decade on Biodiversity.

Address: 1-5-1 Nakase, Mihama-ku, Chiba City,  
Chiba Prefecture, 261-8515, Japan  
Website: [www.aeon.info/ef/en](http://www.aeon.info/ef/en)



**AEON** Environmental  
Foundation



## Conferment of the Prize

The MIDORI Prize is awarded every two years to three individuals who are each honored at a special award ceremony and who each receive a wooden plaque, a commemorative gift and a monetary prize of 100,000 US dollars.

## Award Ceremony

The Award Ceremony for the MIDORI Prize will be held in Cancún, Mexico, in December 2016, in conjunction with the thirteenth meeting of the Conference of the Parties to the Convention on Biological Diversity (COP 13). Following the Award Ceremony, the Prize Winners will be invited to Tokyo to give lectures at the Winners' Forum.

## Call for Nominations

Nominations are now invited for the MIDORI Prize, 2016. Nominations are made through the MIDORI Prize website. The nomination sheet will be available from 15 February 2016 at the MIDORI Press, an on-line magazine about biodiversity. The sheet should be filled out in English and submitted through the website.

The closing date for nominations for  
the MIDORI Prize 2016 is  
**30 June 2016.**

The MIDORI Press: <http://www.midoripress-aeon.net/>

## Criteria

The engagement of and collaboration between all stakeholders, including individual citizens, governments, international organizations, non-governmental organizations, researchers and the private sector are essential to safeguard the Earth's biodiversity. Recognizing this, the MIDORI Prize is open to everyone contributing to conservation and sustainable use of biodiversity in the field of practical action, science, policy or public awareness.

Candidates must satisfy at least one of the following requirements:

### Achievement

Have made outstanding achievements that greatly contribute to biodiversity

### Potential

Have the ability to influence future activities related to biodiversity

### Impact

Have conducted work which has impacts on various activities for biodiversity around the world.

Accomplishment will be assessed on its:

- ▶ International contribution
- ▶ Contribution to conservation and sustainable use of biodiversity
- ▶ Social contribution
- ▶ Long-term perspective and continuity
- ▶ Creativity and originality
- ▶ Civic mindedness and breadth of perspective
- ▶ Efficacy and influence

## Message from the Secretariat of the Convention on Biological Diversity

The MIDORI Prize is a unique international prize dedicated to biodiversity. It honors people who have made outstanding contributions to the objectives of the Convention on Biological Diversity and aims to inspire others. I urge everyone active in the field of biodiversity to nominate deserving individuals for the award of the MIDORI Prize, 2016.

**Braulio Ferreira de Souza Dias** Executive Secretary of the Convention on Biological Diversity

CBD Website <http://www.cbd.int/>

## Judging Committee (Honorifics omitted, as of 15 February 2016)

### Committee Chairman

**Takuya Okada**  
Chairman, AEON Environmental Foundation

### Judges (Alphabetical order)

**Braulio Ferreira de Souza Dias**  
Executive Secretary, Convention on Biological Diversity  
Representative Co-organizer of the MIDORI Prize

**Mariana Bellot**  
National Coordinator, Biodiversity Finance Initiative (BIOFIN-Mexico),  
United Nations Development Program

**Jae Chun Choe**  
Founding President, National Institute of Ecology, Korea  
Distinguished Professor of EcoScience, Ewha Womans University

**Kunio Iwatsuki**  
Professor Emeritus, The University of Tokyo

**Daizaburo Kuroda**  
Senior Fellow, Institute for Global Environmental Strategies

**Anne McDonald**  
Professor, Graduate School of Global Environmental Studies,  
Sophia University

**Takako Takano**  
Professor, Center for International Education, Waseda University

**Shiro Wakui**  
Professor, Department of Environmental and Information Studies,  
Tokyo City University  
Vice Chairman, Japan Committee of the United Nations  
Decade on Biodiversity

