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August 1, 2012 AEON CO., LTD. AEON VIETNAM CO., LTD.

Accelerating the shift to Asian markets

# **Aeon Vietnam Obtains Investment Certificate in Binh Duong Province for its Second Store in Vietnam**

Aeon Co., Ltd. has obtained an investment certificate from the People's Committee of Binh Duong Province to open its second store in Vietnam.

Binh Duong is a province in Vietnam located 20 km north of Ho Chi Minh City, the largest city in the southeastern part of the country with a population of approximately 1.6 million. Binh Duong Province is one of the Southern Key Economic Zones in Vietnam and has been at the center of attention as the second largest city following Ho Chi Minh City.

"Aeon Shopping Center–Binh Duong Canary (provisional)" is planning to locate in Thuan An County, 7 km south of Thu Dau Mot, capital city of Binh Duong Province. It is surrounded by a highly prospective area with a series of joint development projects mainly in the Vietnam Singapore Industrial Park (VSIP).

Aeon established Aeon Vietnam Co., Ltd. (Aeon Vietnam) in March 2012 to accelerate its business expansion in Vietnam. Preparations are currently underway toward the opening of "Aeon Shopping Center–Tan Phu Celadon" in 2014, which will be Aeon's first shopping center (SC) and general merchandize store (GMS) in Vietnam.

Aeon Group will continue to offer products and services, tailored to the various needs of local customers and contribute to further development of Vietnam and vitalization of the local economy.

### [Store plan of the second SC]

Name of SC: Aeon Shopping Center–Binh Duong Canary (provisional)

Location: Bien Hoa District, Thuan An County, Binh Duong Province, Vietnam

Area: 62,015 m<sup>2</sup>

Parking lot capacity: Approx. 1,300 spaces

Specialty stores: Approx. 180

Schedule: Beginning construction in the first half of 2013; SC opening during fiscal 2014

[Image of the second SC]



# Reference

## [About Aeon Vietnam]

(1) Company name: AEON VIETNAM Co., LTD.

(2) Head office: Ho Chi Minh City, Vietnam

(3) President and CEO: Yasuo Nishitoge

(4) Established: October 2011

(5) Business description: General retail business

#### [Store plan of the first SC]

· Name of SC: Aeon Shopping Center–Tan Phu Celadon (provisional)

Location: Celadon City, Tan Ky Tan Quy St, Son Ky Ward, Tan Phu District, Ho Chi Minh City

· Area: 35,120 m<sup>2</sup>

Main store: Aeon (GMS)
Specialty stores: Approx. 130

· Schedule: Beginning construction in the second half of 2012; SC opening in the first half of 2014