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August 22, 2012  
Guangdong JUSCO Teem Stores Co., Ltd.  
AEON CO., LTD.

**One of the largest sales floors in the South China region to open  
in Guangzhou's prime commercial district**  
**JUSCO Central Plaza Store Opens on August 25 (Sat.)**

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We are pleased to announce that Guangdong JUSCO Teem Stores Co., Ltd. ("Guangdong JUSCO") will open its JUSCO Central Plaza Store in Guangzhou, Guangdong province, the People's Republic of China on August 25 (Sat.).



[Exterior of the store]

**- Store location and trading area**

The Yuexiu district, in which the store is to open, is located in the center of Guangzhou and is the city's prime commercial district that houses luxurious brand shops, major hotels such as Guangdong International Hotel and the Garden Hotel Guangzhou, the Guangdong Television, financial institutions, and condominiums. Of the 10 districts and 2 county-level cities of Guangzhou, the Yuexiu district is the second largest in terms of domestic trade (sales transaction amounts in Japan), the third largest in terms of citizens' income, and is especially active in consumption activities. Approximately 900,000 people live within the trade area of a radius of 2 km, which is an area with high potential where not only residents of the region but also young people and tourists with a high sensitivity to fashion and the trend visit.

**- Store features**

With a total floor area of more than 60,000 square meters, the store will open as the core tenant of the north district of large-scale commercial facility, the Poly Real Estate Central Plaza Shopping Center, which is divided into north and south districts. In order to satisfy not only customers of the region but also female customers in their 20s and 30s who work in the nearby office district and are sensitive to the trend, the JUSCO Central Plaza Store will introduce ladies' fashion and cosmetics floors as well as fancy goods stores and nail/beauty salons. Furthermore, the store will feature one of the largest children's goods sales floors in Aeon stores in the South China region, as well as Japanese food restaurants such as Yoshinoya and Watami. In the food arena, the store will offer organic vegetables in addition to Topvalu private-brand products in response to customers' health consciousness and the demand for food safety.

**[Store Outline]**

Store name: JUSCO Central Plaza Store  
Location: Huanshi Dong Lu, Guangzhou, Guangdong province, the People's Republic of China  
Building structure: 3 stories underground, 5 stories above ground (the overall SC)  
Telephone: (Country code 86) 20-8303-0818  
Opening date: August 25 (Sat.), 2012  
Business hours: 1F & 5F: 8:30–22:00 (restaurants)  
2F–5F: 9:30–22:00  
\* Open until 22:30 on Fridays and Saturdays  
Holiday: Open all year round  
Commercial facility area: 53,911 square meters (of which JUSCO's floor space: 11,665 square meters)  
Parking lot: 500 cars  
Store manager: Cindy Wu  
Number of employees: 321  
Population of retail trading area: Approximately 900,000 people (within a radius of 2 km)

**[Outline of Guangdong JUSCO]**

Company name: Guangdong JUSCO Teem Stores Co., Ltd.  
Established: December 1995  
Address: Popark, No63, Linhe Rd, Tianhe District, Guangzhou, P.R.C.510055  
Capital: 136.4 million yuan (1.75 billion yen. Converted at 1 yuan=12.5 yen)  
Representative: President Yuji Yoneda  
Business line: General retail

**[Guangdong JUSCO stores]**

Name of store	Opening date	Business format
JUSCO Teem Plaza Store	1996/07/01	GMS
JUSCO DongGuan Garden Trade Plaza Store	2002/06/21	GMS
JUSCO Zhuhai Yale Plaza Store	2002/12/18	GMS
JUSCO Regend Plaza Store	2003/07/21	GMS
JUSCO Tour Mall Plaza Store	2004/09/30	GMS
JUSCO Poly Canal Store	2009/05/02	GMS
JUSCO Popark Plaza Store	2009/10/01	GMS
JUSCO Sun City Store	2010/01/29	GMS
JUSCO Supermarkt G.T. Land	2010/12/29	SM
JUSCO One Mall	2011/01/01	GMS
JUSCO Supermarkt NongLinXiaLu Store	2011/09/05	SM
JUSCO Supermarket G5 Store	2011/12/17	SM
JUSCO Phenix City Store	2012/04/29	GMS
JUSCO Central Plaza Store	2012/08/25	GMS

**(Reference)**

**[Aeon's strategies "Shift to Asian markets"]**

In the Aeon Group's Medium-term Management Plan that will start in FY2011, Aeon has set the "Shift to Asian markets" as one of the Group's common strategies with the aim of seeking exponential growth in China and the ASEAN region. On February 29 of this year, the China Headquarters of the Aeon Group started operations with the purpose of strengthening Aeon's management platform to accelerate group-wide growth in China. Aeon will continue to accelerate business developments in China.

**[Aeon's business development in China and the ASEAN region]**

1. 61 GMSs and 61 SMs are operated by 7 group companies

Company name	Total	GMS	SM
AEON Co., (M) Bhd.	28	25	4
AEON (Thailand) CO., LTD. (*)	45	-	45
ASEAN Business total	74	25	49
AEON Stores (Hong Kong) Co., Ltd.	13	6	7
Guangdong JUSCO Teem Stores Co., Ltd.	14	11	3
Qingdao AEON Dongtai Co., Ltd.	8	8	-
AEON South China Co., Ltd.	9	7	2
Beijing AEON Co., Ltd.	4	4	-
Aeon Mall (China)	-	-	-
China Business total	48	36	12
Overseas stores total	122	61	61

(As of August 25, 2012)

SCs operated by Aeon
15
-
15
-
-
6
2
-
3
11
26

\* Of the 45 stores, 29 are urban-type small supermarket, Maxvalu Tanjai.