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October 26, 2012
AEON CO., LTD.
AEON 1% Club

Supporting children in Myanmar who wish to study more
**Launch of Three-Year School Construction Support for the Republic
of the Union of Myanmar**

Donations to be collected from approximately 7,000 stores and offices within the Aeon Group
between October 27 and December 9

During the period between Saturday, October 27 and Sunday, December 9, 2012, Aeon will gather donations for the construction of schools in the Republic of the Union of Myanmar (hereinafter, "Myanmar") at approximately 7,000 stores and offices throughout Japan including the Aeon Group's GMS store, "Aeon," the food supermarket "MaxValu" and the convenience store "MINISTOP."

In Myanmar, approximately 70% of primary schools have a shortage of classrooms and students in different grades often study in a shared classroom that do not have partitions. Under the partnership with the Japan Committee for UNICEF, Aeon will collect donations over the next three years to support the construction of schools in Myanmar with the aim of providing a better study environment for children.

In supporting school construction in Myanmar, the Aeon 1% Club, which comprises major Aeon Group companies, will donate an amount equal to that generated from customers and Aeon's employees. Moreover, the Japan Committee for UNICEF will essentially match the total amount of donations generated (the sum of donations from customers and Aeon's employees and contributions by the Aeon 1% Club). This means that donations from customers will eventually quadruple in size, to be used as funds to support the construction of 30 primary schools over three years as well as the development of teachers in areas in Myanmar that suffer from a shortage of educational facilities.

Aeon has been supporting school construction projects in developing countries since 2000 in order to provide aid to children who wish to study but are not given enough opportunities to do so due to development delays in educational environments. Through the cooperation of customers and other supporters, we have constructed a total of 346 schools in Cambodia, Nepal, Laos and Vietnam.

Aeon will continue to work together with its customers through various support activities to deliver a "future with dreams" to children, who will become the leaders of the next generation.

1. Donation period: Saturday, October 27 to Sunday, December 9, 2012
2. Donation places: Approximately 7,000 stores and offices throughout Japan including the Aeon Group's GMS store "Aeon," food supermarket "MaxValu" and convenience store "MINISTOP"
3. Organizer: AEON 1% Club
4. Co-organizer: Japan Committee for UNICEF

<AEON 1% Club>

Established in 1989, the Aeon 1% Club is composed of the Aeon Group's main companies. Each member company contributes 1% of their pre-tax profit towards a wide range of environmental conservation and social activities that focus on "environmental conservation activities," "international culture, inter-personal exchange and development programs" and "revitalization of local cultures and communities" as the three main activity pillars.