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November 20, 2012
AEON 1% Club

A total of 96 students from Japan, Vietnam, Thailand, and Indonesia to participate

**The 3rd ASEAN University Students Environmental Forum to be Held
from November 23 to 30, 2012**

Discussion theme: Water and the economy

The Aeon 1% Club is pleased to announce that it will hold the ASEAN University Students Environmental Forum (hereinafter, the Forum) from Friday, November 23 (national holiday) to Friday, November 30, 2012. A total of 96 university students from four countries, namely Japan, Vietnam, Thailand, and Indonesia, will participate in the Forum and engage in discussions on the theme of “water and the economy.”

The Forum was organized in 2010 by the Aeon 1% Club, which consists of major Aeon Group companies and conducts environmental protection and social contribution activities. The aim of the Forum is to foster friendships among university students of ASEAN countries and Japan—the leaders of the next generation. In the previous Forums, students from Japan, Vietnam and Thailand shared in lively discussions on environmental problems and other issues, thereby deepening their understanding of the culture and natural environment of each country and learning about the differences that exist between their societies.

This year, welcoming students from Indonesia for the first time, the third Forum will be held on a larger scale, with participants from four countries. In addition to engaging in discussions on “water and the economy,” the students will visit Lake Biwa, the largest lake in Japan, as well as Kasumigaura and Kyoto, a traditional Japanese city where the uniqueness of Japanese culture has been well preserved. Through these activities, students will learn different values and ways of thinking.

In addition to the Forum, the AEON 1% Club is implementing a range of initiatives, including the Aeon Cheers Club, which aims to have elementary and junior high school students involved in environmental protection activities in the vicinity of Aeon’s general merchandise stores, and AEON eco-1 Grand Prix, a contest in which high school students give presentations about their environmental activities.

As part of its efforts to protect the environment, Aeon will continue to support young students who are conducting a variety of activities to solve environmental problems.

Details

1. Date: Friday, November 23 (national holiday) to Friday, November 30, 2012
2. Venue: Tokyo, Ibaraki, Kyoto, Shiga
3. Organizer: AEON 1% Club
4. Participants: A total of 96 university students from Japan, Vietnam, Thailand, and Indonesia (24 students from each country)
5. Major programs:

Fri. Nov. 23	Tokyo	Orientation, welcome party
Sat. Nov. 24	Ibaraki	Visit to Ibaraki Kasumigaura Environmental Science Center
Sun. Nov. 25	Kyoto	Tour of Kyoto City
Mon. Nov. 26	Shiga	Lecture on the water of Lake Biwa, tour of Omihachiman City
Tue. Nov. 27	Shiga	Visit to facilities around Lake Biwa
Wed. Nov. 28	Shiga	Discussion, preparation for presentations
Thu. Nov. 29	Shiga	Discussion, presentations, farewell party
Fri. Nov. 30		Return home