

January 7, 2013  
AEON 1% Club

**Sixty-Four High School Students from Cambodia, Laos, and Japan**  
**to Participate in an Eight-Day Exchange Program**  
**Enjoying Japanese Culture and Natural Scenery in Hokkaido**

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Over an eight-day period from Wednesday, January 9 to Wednesday, January 16, 2013, the Aeon 1% Club will host the “Teenage Ambassador Program.” Under this program, 32 high school students from the Kingdom of Cambodia (hereinafter, “Cambodia”) and the Lao People’s Democratic Republic (hereinafter, “Laos”) will be invited to Japan for opportunities to interact with Japanese high school students.

As part of its “International Culture, People to People Exchange and Development Program,” the Aeon 1% Club, whose membership comprises major Aeon Group companies, has been hosting the “Teenage Ambassador Program” since 1990 to deepen international mutual understanding and friendship by providing opportunities for high school students from Japan and overseas to visit each other’s countries. Cambodia, which participated in the 2000 program, will join for the second time this year, while students from Laos will take part for the first time. Including the 32 students who will participate in the 2013 program, the total cumulative number of high school students who have taken part in this program will this year reach 1,064 from 16 countries.

For the upcoming exchange program, Cambodian and Laos high school students visiting Japan will attend Japanese high school classes, stay with Japanese families, and be offered opportunities for cultural learning and enjoying the Japanese outdoors. This is expected to help them acquire a deeper understanding of the host country. In March, Japanese high school students will visit Cambodia and Laos in return.

Aeon will continue to implement various initiatives to provide opportunities for young people, who are the leaders of tomorrow, to develop an appreciation for other cultures, values, and the world’s natural environments and build a stronger friendship across national borders.

**[Teenage Ambassador Program]**

1. Date: Wednesday, January 9 to Wednesday, January 16, 2013

2. Participants:	High school students from Cambodia	16
	High school students from Laos	16
	High school students from Japan	32
	Total	64

3. Program outline:

Tokyo

- January 9 (Wednesday): Experience Japanese culture (visit Edo-Tokyo Museum, tour Asakusa, etc.)
- January 10 (Thursday): Pay courtesy call to the office of the Prime Minister; Welcome reception
- January 11 (Friday): Experience Japanese culture (wear kimono, visit temples and shrines, etc.)

Hokkaido

- January 12 (Saturday): Homestay (stay with Japanese families)
- January 13 (Sunday): Visit an environmentally friendly store (Aeon Tomakomai store)
- January 14 (Monday): Enjoy natural scenery in Japan (“Enjoy Snow Program”)
- January 15 (Tuesday): Sightseeing in Sapporo City
- January 16 (Wednesday): High school class participation; Farewell party