

This is a translation of the original Japanese document and is provided for informational purposes only.
If there are any discrepancies between this and the original, the original Japanese document prevails.

April 19, 2013
AEON CO., LTD.

**Donates a Total of About 170 Million Yen to Support Children in Areas
Afflicted by the Great East Japan Earthquake**
**Making donations through the Aeon Happy Yellow Receipt Campaign,
Aeon Doyuten-kai, and the WAON for Tohoku Restoration card**

Aeon will donate a total of about 170 million yen to Fukushima, Iwate and Miyagi Prefectures. Specifically, the donations, including those from customers and Aeon Doyuten-kai (association of tenant stores at Aeon facilities) will be sent to the funds established by the three prefectures to support the lives and education of local children.

In March 2012, one year after the occurrence of the disaster, Aeon announced its commitment to supporting the recovery of afflicted areas under the banner, "Making our wishes for recovery from the 3.11 disaster come true." Since then the company has been conducting tree planting and volunteer activities in the affected areas while commercializing the products made in those areas.

Aeon will continue to implement a range of measures to support the recovery of the afflicted areas in a concrete manner for their bright future.

Outline of the presentation ceremonies

<Fukushima Prefecture>

Date: Wednesday, April 24, 2013

Place: Fukushima prefectural office

Amount of donation: 56,588,499 yen

Participants (planned):

Mr. Yuhei Sato, Governor of Fukushima Prefecture

Mr. Shigeo Hatasaki, President of Aeon Doyuten-kai (Chairman of World Co., Ltd.)

Noriyuki Murakami, Senior Executive Vice President, Chief Representative of Tohoku Region,
AEON CO., LTD.

Hidehiro Hirabayashi, Vice President, Chief Environmental Officer, AEON CO., LTD.

Isei Nakagawa, Executive Officer and President of the Tohoku Regional Company, AEON Retail Co., Ltd.

Hiroto Yamada, President, MAXVALU MINAMI TOHOKU CO., LTD.

<Iwate Prefecture>

Date: Tuesday, April 30, 2013

Place: Iwate prefectural office

Amount of donation: 56,385,909 yen

Participants (planned):

Mr. Takuya Tasso, Governor of Iwate Prefecture

Mr. Yoshitsugu Morita, President of Tohoku Aeon Doyukai-ten (President of Morita Co., Ltd.)

Noriyuki Murakami, Senior Executive Vice President, Chief Representative of Tohoku Region,
AEON CO., LTD.

Isei Nakagawa, Executive Officer and President of the Tohoku Regional Company, AEON Retail Co., Ltd.

Kazuaki Uchida, President, MAXVALU KITA TOHOKU CO., LTD.

Hideo Higashio, President, AEON SUPERCENTER Co., Ltd.

<Miyagi Prefecture>

Date: Wednesday, May 8, 2013

Place: Miyagi prefectural office

Amount of donation: 56,551,069 yen

Participants (planned):

Mr. Yoshihiro Murai, Governor of Miyagi Prefecture

Mr. Yoshitsugu Morita, President of Tohoku Aeon Doyukai-ten (President of Morita Co., Ltd.)

Noriyuki Murakami, Senior Executive Vice President, Chief Representative of Tohoku Region, AEON CO., LTD.

Hidehiro Hirabayashi, Vice President, Chief Environmental Officer, AEON CO., LTD.

Isei Nakagawa, Executive Officer and President of the Tohoku Regional Company, AEON Retail Co., Ltd.

Hiroto Yamada, President, MAXVALU MINAMI TOHOKU CO., LTD.

Breakdown of the Donations

(1) Donations through the Aeon Happy Yellow Receipt Campaign (held from March 9 to 11, 2013)

The campaign, which is usually conducted to support local volunteer activities, was implemented exceptionally to support children in Tohoku. Aeon will donate 1% of the total amount of the prices listed on the yellow receipts input by customers into the special collection box during the campaign period (94,546,382 yen).

(2) Donations from Aeon Doyuten-kai

Aeon Doyuten-kai, which is an association of about 25,000 tenants at Aeon facilities, will donate 70,319,009 yen for children in the disaster-affected areas, who will play important roles in the medium- to long-term recovery process, as part of the project implemented to support the members of the association who have become victims of the disaster.

(3) Donation of 1% of the amount paid through “WAON for Tohoku Restoration” cards in Fukushima, Miyagi and Iwate Prefectures

Based on the system to donate part of the amount paid by customers with their “WAON for Tohoku Restoration” cards to support local activities, 0.1% of the amount paid with the cards issued on May 11, 2012 (a total of 1,939,147 yen) will be donated to Fukushima Prefecture (726,389 yen), Iwate Prefecture (523,799 yen) and to Miyagi Prefecture (688,959yen).

(4) Donation through the screening of the documentary film Utagokoro

Aeon will donate all the proceeds (1,413,007 yen) from the charity screening of the documentary film Utagokoro, which shows senior high school students in disaster-afflicted Minamisanriku Town in Miyagi Prefecture. The film was screened for a total of 16 times at Aeon shopping centers located across Japan for the period from September 2012 to March 2013.

(5) Donation through the sale of Beaujolais Nouveau directly imported by Cordon Vert (one yen per bottle)

Cordon Vert Co., Ltd., the largest importer of Beaujolais Nouveau in Japan, imported 1.1 million bottles of Beaujolais Nouveau (in terms of 750-ml bottles) in 2012, and one yen per bottle (a total of 1,100,000 yen) will be donated to the prefectures.