

June 20, 2013
AEON CO., LTD.
AEON 1% Club

Aeon will offer a total of 55,744,582 yen in donations raised under the AEON UNICEF Safe Water Campaign, including contributions from the Aeon 1% Club, to the Japan Committee for UNICEF (UNICEF Japan) on Monday, June 24, 2013.

The recent donation campaign was held in around 7,000 Aeon Group stores and offices nationwide from April 6 to June 9, 2013. The funds raised under the campaign will be combined with a matching donation from the Aeon 1% Club and donations from part of the sales of Topvalu Natural Mineral Water 500 ml (5 yen from each bottle sold) for a total of 55,744,582 yen to be presented to UNICEF Japan.

The funds are planned to be used to introduce facilities to provide an additional 35,000 people with access to safe water, thereby freeing more children from the burden of collecting water and other housework so that they can attend school.

Aeon will continue to implement a variety of initiatives in cooperation with its customers to support children to develop with hope for the future.

1. Date: Monday, June 24, 2013 14:30–15:30
2. Place: Japan Committee for UNICEF (UNICEF House 4-6-12, Takanawa Minato-ku, Tokyo)
3. Donated to: Japan Committee for UNICEF
4. Donation amount: 55,744,582 yen
(breakdown) (1) Cash donations from customers: 26,568,791 yen
 (2) Donations from the AEON 1% Club: 26,568,791 yen
 (3) Donations from part of the sales of Topvalu Natural Mineral Water 500 ml: 2,607,000 yen
 (521,400 bottles)
5. Major participants:
His Excellency Mr. Hor Monirath, Ambassador Extraordinary and Plenipotentiary of the Kingdom of Cambodia to Japan
Mr. Somphone Leuangtakoun, first secretary, People's Democratic Republic of the Lao
Ms. Ai Kawashima, campaign spokesperson
Mr. Ken Hayami, Executive Director of the Japan Committee for UNICEF
Naoki Hayashi, Chairman of the AEON 1% Club (Chairman of the Board, AEON CO., LTD.)