August 14, 2013 AEON 1% Club

## The First Teenage Ambassador Program in Myanmar Forty Japanese and Myanmar High School Students to Participate in Exchange Activities

The Aeon 1% Club, whose membership comprises major Aeon Group companies, has been hosting the Teenage Ambassador Program since 1990 to deepen international mutual understanding and friendship by providing opportunities for high school students from Japan and overseas to visit each other's countries. Thus far, a total of 1,064 high school students from 16 countries have taken part in the Teenage Ambassador Program. For the upcoming exchange program, 20 Japanese students will visit the Republic of the Union of Myanmar for the first time and participate in a range of exchange activities with 20 Myanmar high school students.

During their stay in Myanmar from Wednesday, August 21 to Thursday, August 29, Japanese students will attend classes at local high schools and stay with families of Myanmar students for two days to learn culture and values of the country. They will also visit Aeon Gangaw School, an elementary school built under the School Construction Support Project hosted by the AEON 1% Club, to take part in exchange activities. In October, Myanmar high school student will visit Japan in return to further deepen their friendship.

This year, the 40th year of Japan-ASEAN friendship and cooperation, the Aeon 1% Club implemented Teenage Ambassador Program in the Kingdom of Cambodia and the Lao People's Democratic Republic. In Myanmar, in addition to this Teenage Ambassador Program, the Aeon 1% Club launched the School Construction Support Project this year and will soon inaugurate the Aeon Scholarship Program for university students studying in Myanmar. Aeon Environmental Foundation, on the other hand, has been conducting tree-planting activities in the country.

Aeon will continue to implement various initiatives to provide opportunities for young people, who are the leaders of tomorrow, to learn different values around the world and build stronger friendships across national borders.

## Activities in Myanmar

1. Date: Wednesday, August 21 to Thursday, August 29, 2013

2. Place: Republic of the Union of Myanmar (Yangon, Nay Pyi Taw, Bago)

3. Participants: High school students from Japan 20

High school students from Myanmar 20 Total 40

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4. Program outline:

August 21 (Wednesday): Fly to Myanmar

August 22 (Thursday): Orientation; Welcome party

August 23 (Friday): Attend classes in local schools; Culture program

August 24 (Saturday): Homestay August 25 (Sunday): Homestay

August 26 (Monday): Courtesy call to Myanmar President Office

August 27(Tuesday): Visit Bago City

August 28 (Wednesday): Visit Aeon Gangow School (elementary school); Visit Yangon City

August 29 (Thursday): Fly back to Japan