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Tokyo FM Broadcasting Co., Ltd.
Japan FM Network
AEON CO., LTD.

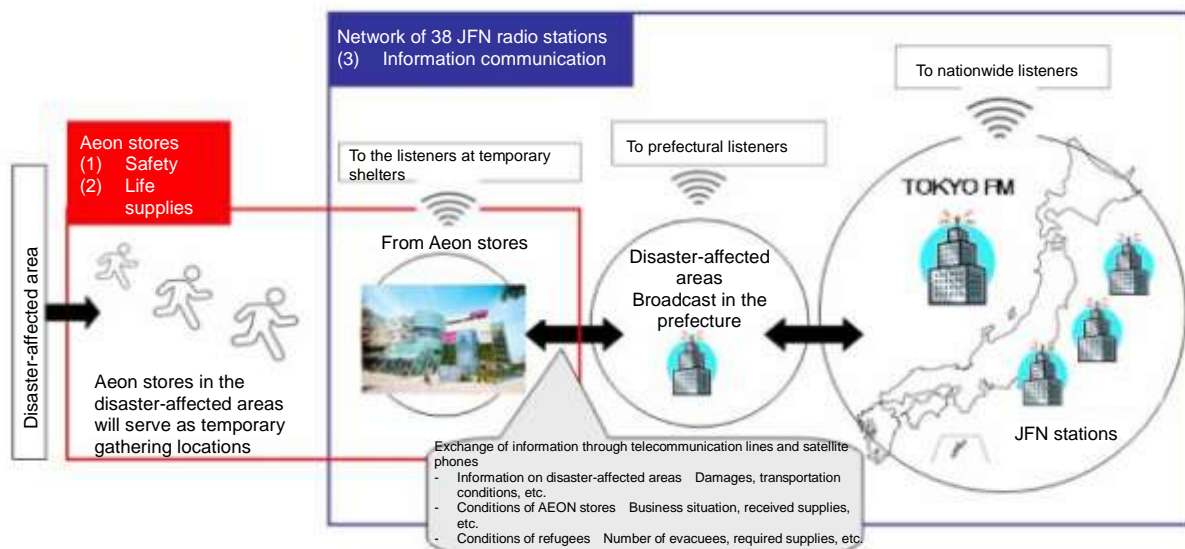
AEON and 38 JFN Stations including Tokyo FM Conclude Disaster Prevention Agreement to Establish a Comprehensive Disaster Prevention Center Providing Safety, Life Supplies, and Information

Aeon Co., Ltd. (hereafter Aeon; located in Chiba-shi, Chiba; President Motoya Okada) and Japan FM Network (hereafter JFN; located in Chiyoda-ku, Tokyo; Chairperson Michiomi Fukita) including Tokyo FM Broadcasting Co., Ltd. (hereafter Tokyo FM; located in Chiyoda-ku, Tokyo; President Katsumi Chiyo) will conclude the Agreement Regarding the Development of a Comprehensive Disaster Prevention Network in Times of Disaster on Friday, November 1, 2013.

About the Agreement Regarding the Development of a Comprehensive Disaster Prevention Network in Times of Disaster

Disaster prevention centers that provide safety, life supplies, and information in times of disaster will be developed nationwide. This will be achieved by linking Aeon, which serves the role of providing disaster prevention centers as a lifeline for the local community, and a total of 38 nationwide JFN radio stations including Tokyo FM.

Specifically, Aeon and its stores will exchange information with FM stations in its prefectural area utilizing communication methods in accordance to the situation, such as telecommunication lines and satellite phones. The radio stations will provide information to the people temporarily seeking shelter at Aeon stores, while the Aeon employees will provide information to the FM stations on local disaster situations, the conditions of the emergency shelters, operations and services provided at the stores, the situations of the provided supplies, among others. The provided information will be broadcasted in the prefectural area, as well as nationwide through Internet broadcasting. In the future, there will be coordination with the local governments, thus aiming to provide community information to the local residents.



Comprehensive disaster prevention center providing safety, life supplies, and information

During the Great East Japan Earthquake, Aeon provided three stores in the Tohoku area as temporary gathering locations, thus offering a place for residents to receive safety and life supplies. At the time, the request most received from those seeking shelter was for timely information.

Meanwhile, Tokyo FM / JFN had suspended all commercial zones for a period of one week immediately following the disaster, and devoted themselves to providing disaster reports from the perspective of those affected by the disaster. In particular, upon the request of FM Iwate, Tokyo FM / JFN supported the establishment of a satellite studio of the Kamaishi branch. They also supported the opening of a temporary FM disaster station upon the request of Kamaishi City. Due to these efforts, the actual disaster situation of Kamaishi City that was hitherto unknown was provided not only to within Iwate Prefecture through FM Iwate, but also nationwide through JFN. Furthermore, the latest information was provided to the disaster-affected people in Kamaishi City.

What is called upon during times of disaster is to gather real information of the disaster-stricken areas, and to coordinate and provide such information to the listeners in the area, the Prefecture, and the entire nation through the radio network.

For the first time in Japan, Aeon and Tokyo FM / JFN is scheduling to establish comprehensive disaster prevention centers that provide safety, life supplies, and information. These centers will be established throughout the nation, centering around large-scale stores managed by Aeon.

Both Aeon and Tokyo FM / JFN will continue to pursue efforts to cover a wide area in providing added convenience to the local residents.