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AEON Co., Ltd.
AEON Mall Co., Ltd.

AEON Mall Toin becomes the first shopping mall to acquire the ABINC Certificate, the certificate for facilities supporting biodiversity conservation

AEON Mall Toin acquired the ABINC Certificate (for urban areas and shopping centers).* The certificate is awarded by the Association for Business Innovation in harmony with Nature and Community (ABINC) to shopping malls that give high consideration for biodiversity in their operation.

ABINC started the certification system to promote harmonious coexistence of humans and nature, and AEON Mall Toin is one of the first awardees. ABINC evaluates and certifies office buildings and commercial facilities for their biodiversity conservation activities, such as landscape designing with greeneries, based on the JBIB Guidelines for Sustainable Business Sites specified by the Japan Business Initiative for Biodiversity (JBIB).

Aeon has long been working with its customers on biodiversity conservation in local regions through such activities as planting more than 10 million trees both within and outside Japan and environmentally friendly store development.

At the AEON Mall Toin, a new shopping mall opened in Mie Prefecture in November 2013, a variety of environmental activities, including Aeon Hometown Forests Program, where customers and employees together plant trees, the Rain Garden project to recycle rain water, and the Fureai Park project to save spaces for local fauna and flora. These activities led the AEON Mall Toin to the acquirement of the certification.

Aeon continues our environmentally friendly development and operation of stores for biodiversity conservation and sustainable land use.



[At Rain Gardens, the rain water is collected and seeped into the soil for the use by the garden plants.]



[Fureai Parks can also be used for environmental education.]

* ABINC Certificate (for urban areas and shopping centers):

Certifying organization: the Association for Business Innovation in harmony with Nature and Community (ABINC) (<http://www.abinc.or.jp/>)

Certification base: Evaluate and certify sustainable land use by office buildings and commercial facilities based on the “grade report for land use” of the JBIB Guidelines for Sustainable Business Sites specified by the Japan Business Initiative for Biodiversity (JBIB).

- (1) Development of environment for biodiversity conservation
- (2) Maintenance with consideration for biodiversity
- (3) Communication with stakeholders
- (4) Activities to conserve rare species in the region