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June 20, 2014
AEON CO., LTD.
AEON TOPVALU (THAILAND) CO., LTD.

**WHO recommended mosquito net developed with a wish to mitigate
infectious risk carried by mosquitos**
Launch of “Topvalu Olyset® Net”
**Available at Aeon Stores in Vietnam and Cambodia from Saturday June 21,
2014**

In technology cooperation with Sumitomo Chemical Co., Ltd., Aeon Topvalu (Thailand) Co., Ltd. (hereinafter, “TV Thailand”) will launch “Topvalu Olyset® Net,” which has insecticidal efficiency and repellent effect against infectious mosquitoes, at Aeon GMS stores in Vietnam and Cambodia from Saturday, June 21, 2014.



For the insecticidal and repellent effect of this product, a special technology is utilized which allows insecticide in polyethylene called “Control Release” to effuse gradually. Sumitomo Chemical was the first company to develop this technology, which has been accredited for its long-term residual effectiveness by the World Health Organization in 2001 and the Organization recommends the use of net products developed with this technology.

They say that over 40% of the people in ASEAN countries, such as Vietnam and Cambodia, are living in the areas with a risk of malaria and dengue fever. Especially, the dengue fever becomes epidemic in Vietnam and Cambodia every several years.

Aeon is promoting Shift to Asian Markets as one of the Group-wide strategies for the Group Medium-term Management Plan (FY2014 – FY2016), and is undertaking growth strategy in ASEAN Countries and China. With regard to product development, Aeon develops its private brand “Topvalu” locally and is actively expanding its sales. The eagerness of Aeon and Sumitomo Chemical to contribute to safe, secure and healthy life of customers in ASEAN countries took shape into this “Topvalu Olyset® Net.”

With its ever-lasting innovative spirit, Aeon will commit itself to create fulfilling life towards “dream future” for local people.