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September 4, 2014

AEON CO., LTD.

Aeon Group United to Support Those Who Affected by Hiroshima Landslide

The severe rainfall that hit Asaminami Ward and Asakita Ward in Hiroshima City early in the morning of August 20 triggered landslides at multiple locations and caused significant damage to the areas.

Aeon mourns the loss of the lives and expresses its heartfelt sympathy to those who affected by the disaster.

Immediately after the disaster, Aeon Co., Ltd. and the Group companies started support activities hoping for the earliest recovery of those who affected, drawing on the experience at the time of the Great East Japan Earthquake.

Aeon is currently holding an emergency donation campaign at 2,300 stores of the Group companies across Japan, including Aeon retail Co., Ltd., Maxvalu Nishinohon Co., Ltd., Sanyo Marunaka Co., Ltd., and Aeon Mall Co., Ltd. In addition, based on the Comprehensive Cooperation Agreement with Hiroshima City, Aeon is providing relief goods requested by the City.

Aeon 1% Club Foundation, comprised of Group companies that donate 1% of their pretax income for social contribution activities, will add on approximately the equivalent of the customer donation as matching contribution.

In addition to the above, Aeon will launch a variety of comprehensive supporting activities listed below, aiming to support those who affected and the disaster relief volunteers.

■ Major support programs by the Group

Period: September 5 (Fri.) to 11 (Thu.)

(The period may be extended depending on the situation of the affected areas.)

1. Yellow Receipt Campaign for Hiroshima Landslide

Aeon retail Co., Ltd., Maxvalu Nishinohon Co., Ltd., Sanyo Marunaka Co., Ltd., and Aeon Mall Co., Ltd. will implement “Yellow Receipt Campaign for Hiroshima Landslide” at their 25 stores in Hiroshima City. 1% of the total price listed on the receipts deposited in designated boxes by customers will be donated to the City.

2. Complementary tickets for a public bath

Sanyo Marunaka Co., Ltd. will provide those who affected and disaster relief volunteers with free tickets to Kabenoyu, a bath facility built beside Sanyo Marunaka Kabe Store.

* A total of 20,000 complimentary tickets will be distributed at evacuation centers and volunteer centers.

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3. Provision of daily necessities in accordance with the Comprehensive Cooperation Agreement

Aeon will procure and supply daily necessities on a continuous basis designated by Comprehensive Cooperation Agreement with Hiroshima City.

4. Aeon Pet Co., Ltd. will help take care of pets (dogs and cats) affected by the disaster at the Aeon Pet Hiroshima Gion Store.

5. Financial Support by Financial Services Business of Aeon Group

Aeon Financial Service Co., Ltd. will offer low-rate mortgages at Aeon Bank (adjustable rate of 0.57%) for reconstruction or repair of houses damaged by the disaster. Aeon Credit Service will provide those who affected disaster victims with deferral of payment and temporary increase of the credit limit for their Aeon Cards, when requested by customers.

6. Volunteer activities by Aeon employees across Japan

In order to assist recovery efforts in Hiroshima City, Aeon employees will gather in the City from all over Japan for volunteer support activities. Since the Great East Japan Earthquake in 2011, Aeon has dispatched 80 volunteer teams (a total of 2,400 employees) to the affected areas and intends to continue such volunteer support.