

September 17, 2014
AEON CO., LTD.

Together with Our Customers' best wishes, Aeon
Donates about 102.57 Million Yen to Support Those
Who Affected by Hiroshima landslide.

As disaster relief donation for Hiroshima landslide, Aeon will donate 102,572,292 yen to Hiroshima City. The total amount is comprised of the donations from our customers throughout Japan, Aeon's contribution through "Hiroshima Landslide Yellow Receipt Campaign" and matching contributions from Aeon 1% Club Foundation.

The record severe rainfall that hit Asakita Ward and Asaminami Ward in Hiroshima City caused landslides and resulted in serious damages including a heavy loss of lives and injuries as well as flooding and destruction of houses. In response to this emergency, Aeon Group has been engaged in various support such as Donation Campaign at stores, supplying relief goods designated by the Comprehensive Cooperation Agreement with the City, Financial Services Business of the Group giving financial support such as providing low-interest housing loans as well as Aeon Pet taking care of the affected pets.

Aeon conducted Disaster Relief Donation Campaign at about 2,3000 Group stores in Japan and collected the total of 49,579,181 yen from customers who hope to be a part of recovery efforts for Hiroshima. In addition, the total amount of the price on the collected receipts through "Yellow Receipt Campaign for Hiroshima Landslide" amounted to 257,220,000 yen, and about 1 % of it, that is 2,572,292 yen, will be donated.

On the top of the heartfelt contributions from customers, in addition, Aeon 1% Club Foundation adds 50,420,819 yen as matching contribution. All in all, Aeon will donate 102,572,292 yen.

We appreciate the warmest support from our customers and pray for the earliest recovery of those who affected.

【Donation to Hiroshima City】

1. Date: September 17th
2. Recipient of donation: Hiroshima City
3. Amount of donation
 - 1) Customer contributions: 49,579,181 yen
 - 2) Matching contribution from AEON 1% Club: 50,420,819 yen
 - 3) Yellow Receipt Campaigns: 2,572,292 yen
 - Total: 102,572,292 yen

This is a translation of the original Japanese document and is provided for informational purposes only.
If there are any discrepancies between this and the original, the original Japanese document prevails.

【Disaster Relief Donation Campaign】

Campaign Period: August 21, 2014 to September 7, 2014
Conducted at: about 2,300 Group stores nationwide including AEON, daiei, AEON SUPERCENTER, Maxvalu, Gourmet City, Peacock Store, The BIG, Marunaka, AEON Mall, AEON Town
* From August 21 to August 25, the Campaign was conducted at 39 stores operated by Aeon retail Co., Ltd., Maxvalu Nishinohon Co., Ltd., and Sanyo Marunaka Co., Ltd, as well as specialty stores in Aeon Malls in Hiroshima Prefecture.

【Yellow Receipt Campaign for Hiroshima Landslide】

Campaign Period: Friday September 5 to Thursday September 11
Conducted at: 26 Group stores in Hiroshima City including AEON, Maxvalu, The BIG, Marunaka, and AEON Mall

【Aeon 1% Club Foundation】

Aeon 1% Club Foundation was established in 1989 through major Group companies contributing 1% of their pre-tax income to organize and operate a variety of social contribution activities. The foundation has implemented initiatives globally centered on “environmental conservation,” “international cultural and interpersonal exchange and development of human resources,” and “promotion of regional culture and society.”