



December 15, 2014
AEON Mall Co., Ltd.
AEON CO., LTD.

The first AEON Mall under a cooperative agreement with the Municipal People's Government of Wuhan City

AEON Mall Wuhan Jinyintan to open in Hubei Province, China on December 19

Aeon Mall Co., Ltd. and Aeon Mall (Hubei) Business Management Co., Ltd., opens Aeon Mall Wuhan Jinyintan (hereinafter called "the Mall"), Aeon's first mall in Hubei Province, on December 19 (Fri) in Dong Xi Hu District, Wuhan City.

Aeon's first mall in Wuhan City is opened under the cooperative agreement with the Municipal People's Government of Wuhan City concluded in 2011, under which they agreed to open more than 5 large shopping malls within 5 years.

Additionally, 2 more malls; Aeon Mall Wuhan Economic & Technological Development Zone (WEDZ) (tentative name) and Aeon Mall Wuhan Shi Qiao (tentative name) are already under construction toward opening.

■ The location of Aeon Mall Wuhan Jinyintan

Located in Dong Xi Hu District, northwest of central Wuhan City, the Mall is adjacent on the east side to Wuhan Economic & Technological Development Zone, an area designated for national-level development project which is growing rapidly in population. The Mall is located next to Jinyintan Station, a terminal for the Metro No. 2 Line, with many foreign-owned corporations around. The location also has a good access to Three Ring Road, the city's major loop route. Thus visitors also from distant areas are expected.

Features of AEON Mall Wuhan Jinyintan

◆ **The concept of "Life Partner Mall" -- Feel Rich Lifestyle, Life Feel "Omotenashi" --**

~Offering "hospitality with a smile" and ideas for enjoyable lifestyle~

□ **World of "gourmet dining" covering 15,000 m², the largest scale of AEON Malls in China**

Each floor is organized into a theme-based dining zone. The 1st floor is "World Gourmet" zone featuring cuisines from around the world. The 2nd floor spotlights "China Gourmet," serving Chinese dishes. The 3rd floor zone has a large food court offering local food.

□ **Welcoming customers with Japanese-style "hospitality with a smile"**

Hospitality for customers will be nurtured through training program for employees as well as an awarding system for employees with outstanding performances.

□ **Popular Japanese brands**

FLAXUS TOKYO and **E-hyohen world gallery** open their first stores in Wuhan City. Popular specialty stores such as **JINS**, **earth music & ecology**, **NITORI** and **Uniqlo** are also opening its stores.

Features of the anchor AEON Wuhan Jinyintan Store

- ◆ The Store proposes new lifestyle through offering a total support for customers in clothing, foods and home goods in order to deliver "Surprise, Joy and Excitement" to customers in Wuhan City.

[Features of AEON Mall Wuhan Jinyintan]

- Mall name: AEON Mall Wuhan Jinyintan
- Address: Jinyintan Da Dao, Dong Xi Hu District, Wuhan, Hubei Province, PRC
- Telephone number: AEON Mall Wuhan Jinyintan: (Country code +86) 027-5960-8288
AEON Wuhan Jinyintan Store: (Country code +86) 027-5937-8008
- Website URL: <http://jinyintan.aeonmall-china.com>
- Officers in charge: Kiyohiro Sasaki, General Manager, AEON Mall Wuhan Jinyintan
汪从峰, Store Manager, AEON Wuhan Jinyintan Store
- Number of tenants: Anchor store: AEON Wuhan Jinyintan Store
Anchor tenants: 1F - Uniqulo / MJ-Style
2F - NITORI / HOT WIND
3F - Cinema CGV / Kidswant
Number of specialty stores: Approx. 200
- Managed & operated by: AEON Mall Co., Ltd.
- Land area: Approx. 88,000 m²
- Total floor space: Approx. 182,000 m²
- Gross leasable space: Approx. 74,000 m²
- Structure: 4 above-ground and 1 basement levels
- Parking capacity: Approx. 2,900 cars
- Opening date: Opening at 9:30 a.m. December 19, 2014 (Fri)
- Business hours: Specialty stores: 9:30 - 21:30
Restaurants: 11:00 - 21:30
Cinema complex: 9:30 - 24:00
AEON Wuhan Jinyintan Store (1F): 8:30 - 21:30
(2 & 3F): 9:30 - 21:30
(Hours may vary for some stores)
- Holiday: None
- Number of employees: Approx. 2,300 (approx. 300 at Aeon Wuhan Jinyintan Store)
- Basic trade area: Population of approx. 1.1 million within 20-min drive by car

Reference [AEON malls and stores in China]

14 shopping malls, 44 GMS (General Merchandise Store) and 19 food supermarkets under 11 Group companies

Company name	Total	GMS	Food Supermarket	Mall-type SC
Aeon Stores (Hong Kong) Co., Limited	13	8	5	–
GUANDONG AEON TEEM CO., LTD.	17	12	5	–
QINGTAO AEON DONGTAI CO., LTD.	9	8	1	6
AEON South China Co., Limited	10	9	1	2
AEON EAST CHINA (SUZHOU) CO., LTD.	1	1	–	–
BEIJING AEON CO., LTD.	5	5	–	–
AEON (HUBEI) CO., LTD.	1	1	–	–
Aeon Maxvalu (Guangzhou) Co., Ltd.	3	–	3	–
Aeon Maxvalu (Qingdao) Co., Ltd.	2	–	2	–
Aeon Maxvalu (Jiangsu) Co., Ltd.	2	–	2	–
AEON MALL (CHINA) CO., LTD.	–	–	–	6
China business total	63	44	19	14

(as of December 19, 2014)

[AEON Mall's shopping mall operations in China]

- AEON Mall Beijing International Mall (No.1 Bei Qing Road, Changping District, Beijing)

Opening date:	Land area:	Total floor space:	Gross leasable space:	Parking capacity:
November 2008	Approx. 89,000 m ²	Approx. 147,000 m ²	Approx. 53,000 m ²	Approx. 3,000 cars

- AEON Mall Tianjin TEDA (No.29 Shishangdong Road, Jingji Jishu Kaifa District, Tianjin)

Opening date:	Land area:	Total floor space:	Gross leasable space:	Parking capacity:
October 2010	Approx. 98,000 m ²	Approx. 110,000 m ²	Approx. 55,000 m ²	Approx. 2,500 cars

- AEON Mall Tianjin Zhongbei (1 Hao, Fu Sheng Dao, Xi Qing Qu, Tianjin)

Opening date:	Land area:	Total floor space:	Gross leasable space:	Parking capacity:
April 2012	Approx. 89,000 m ²	Approx. 125,000 m ²	Approx. 62,000 m ²	Approx. 3,700 cars

- AEON Mall Tianjin Meijiang (111 You Yi Nan Lu, Tianjin Xiqing Economic Development Area, Xiqing, Tianjin)

Opening date:	Land area:	Total floor space:	Gross leasable space:	Parking capacity:
January 2014	Approx. 75,300 m ²	Approx. 159,000 m ²	Approx. 63,400 m ²	Approx. 2,400 cars

- AEON Mall Suzhou Wuzhong (188 Yue Xi Su Zhen Tao Lu, Suzhou Wuzhong, Jiangsu)

Opening date:	Land area:	Total floor space:	Gross leasable space:	Parking capacity:
April 2014	Approx. 114,000 m ²	Approx. 154,600 m ²	Approx. 75,000 m ²	Approx. 3,100 cars

[new shopping malls planned to open in China] (disclosed properties)

Scheduled opening	Mall name	Address	Land area:	Total floor space:
FY 2015	AEON Mall Suzhou Yuanqu Hudong	Suzhou City, Jiangsu Province	Approx. 99,300 m ²	Approx. 219,000 m ²
	AEON Mall Beijing Fengtai	Feng Tai Qu, Beijing	Approx. 63,800 m ²	Approx. 147,300 m ²
	AEON Mall Guangzhou Panyu Square	Guangzhou, Guangdong Province	Approx. 51,400 m ²	Approx. 172,900 m ²
	AEON Mall Suzhou Xinqu	Suzhou City, Jiangsu Province	Approx. 153,000 m ²	Approx. 162,000 m ²
	AEON Mall Hangzhou Liangzhu Xincheng	Hangzhou, Zhejiang Province	Approx. 94,800 m ²	Approx. 176,000 m ²
	(Tentative name) AEON Mall Wuhan WEDZ	Wuhan, Hubei Province	Approx. 129,900 m ²	Approx. 274,600 m ²
FY 2016	(Tentative name) AEON Mall Hebei Yanjiao	Sanhe City, Hebei Province	Approx. 84,000 m ²	Approx. 175,000 m ²
	(Tentative name) AEON Mall Wuhan Shi Qiao	Wuhan, Hubei Province	Approx. 46,200 m ²	Approx. 120,900 m ²
	(Tentative name) AEON Mall Guangdong Jinshazhou	Guangzhou, Guangdong Province	Approx. 84,500 m ²	Approx. 187,700 m ²

[Features of AEON Mall Wuhan Jinyintan]

With the concept of “Life Partner Mall,” the Wuhan’s new landmark shopping mall welcomes customers with Japanese-style “hospitality with a smile,” in order to offer ideas for enjoyable and trendy lifestyle.

In China, the generation born in the 1980s known as “bā línghòu,” makes up the young family class with a new values and lifestyle, driving the nation’s consumption. Adding to the increased consumption, there is a growing need for more shopping malls that meets demand of the emerging market.

Along with the Japanese-style “hospitality with a smile,” the Mall will offer colorful and pleasurable everyday life for customers through some 200 specialty stores, including Aeon Wuhan Jinyintan Store, and 27 stores making their debut in Wuhan City.



Monument in the image of the Yellow Crane Tower and the flowing of great Yangtze River

An open and airy space created by taking in sunlight



<Features of each floor>

1st floor: International Fashion and World Gourmet

With Aeon Wuhan Jinyintan Store, a general merchandize store, as an anchor store, the first floor boasts a large-scale restaurant zone serving variety of cuisines from around the world, as well as specialty stores offering an array of ideas for new urban lifestyle.



2nd floor: Ideas for Everyday Lifestyle and China Gourmet Dining



3rd floor: Amusement area & Kids Floor

The third floor is dedicated for family, featuring large-scale specialty stores for kids, a cinema complex and Acacia, as one of the largest food courts in Wuhan City.

