



June 29, 2015

AEON CO., LTD.
AEON Mall Co., Ltd.

AEON to Open Fourth Mall in Vietnam **“AEON MALL Binh Tan”**

Aeon Co., Ltd. and Aeon Mall Co., Ltd. will open Aeon Mall Binh Tan as their fourth mall in the Socialist Republic of Vietnam and our third mall in the Ho Chi Minh area.

Under the Aeon Group Medium-term Management Plan (FY2014-2016), Aeon is pursuing a shift to Asian markets as a common Group strategy. Aeon aims to achieve dynamic growth in ASEAN and China and develop its Group business throughout the regions.

In ASEAN, Aeon opened its first malls in Cambodia in 2014 and Indonesia in 2015. In Vietnam, Aeon launched its business by opening AEON Mall Tan Phu Celadon in January 2014, followed by AEON MALL Binh Duong Canary in November 2014. In the fall of 2015, Aeon plans to open AEON MALL Long Bien as its first mall in Hanoi, reflecting the active development of business in the Ho Chi Minh and Hanoi areas. In the meantime, Aeon established a representative in Vietnam in February 2015 to accelerate business development by unifying the Group initiatives.

Moving forward, Aeon will accelerate its shift to Asian markets aiming to achieve high growth and profitability to become the No. 1 retailer in Asia.

■ **Planned site**

The planned site for Aeon Mall Binh Tan is located in the Binh Tan district, approximately 10km southwest from central Ho Chi Minh (about 40 minutes by car), within the International Hi-Tech Healthcare Park developed by Hoa Lam-Shangri-La. The park offers medical, residential, educational and commercial facilities and is expected to continue growing. The district's transportation environment is also well-developed, with easy access to an outer ring road and an East-West Highway which can facilitate the drawing of customers from a wide area.

■ **Overview of Planned Mall**

➤ **AEON MALL Binh Tan**

1. Address: Lot PT1, Hi-tech Healthcare Park, 532A Kinh Duong Vuong, Binh Tri Dong B ward, Binh Tan District, HCMC
2. Land area: Approx. 46,800m²
3. Total floor space: Approx. 114,000m²
4. Gross leasable space : Approx. 59,000m²
5. Parking capacity: Approx. 1,500 cars; approx. 4,000 motorcycles
6. Anchor store: AEON (General Merchandise Store)
7. Number of specialty stores: Approx. 160
8. Developer: AEON VIETNAM Co., LTD
9. Managed and operated by: AEON MALL VIETNAM CO., LTD.
10. Planned opening: Summer of 2016

*Details of the facilities, tenants, and other aspects of the mall will be announced after they have been decided.

Conceptual Images of Planned Mall



Reference: AEON Mall openings in ASEAN

Country	Mall Name	Open Date	Land Area	Total Floor Space	Gross Leasable Space
Vietnam	AEON MALL Tan Phu Celadon	January 2014	Approx. 35,000m ²	Approx. 79,000m ²	Approx. 50,000m ²
	AEON MALL Binh Duong Canary	November 2014	Approx. 62,000m ²	Approx. 70,000m ²	Approx. 46,000m ²
	AEON MALL Long Bien	Fall 2015	Approx. 96,000m ²	Approx. 110,000m ²	Approx. 73,400m ²
Cambodia	AEON MALL Phnom Penh	June 2014	Approx. 68,000m ²	Approx. 108,000m ²	Approx. 66,000m ²
Indonesia	AEON MALL BSD CITY	May 2015	Approx. 100,000m ²	Approx. 177,000m ²	Approx. 77,000m ²
	AEON MALL JGC (tentative name)	2016 or after	Approx. 85,000m ²	Approx. 210,000m ²	Approx. 91,000m ²
	AEON MALL Delta Mas (tentative name)	2016 or after	Approx. 200,000m ²	---	---

