



October 15, 2015
AEON CO., LTD.
AEON CO. (M) BHD.

One of the Largest Shopping Malls in Perak, Malaysia! AEON MALL IPOH KLEBANG Opens on October 21

Aeon Co. (M) Bhd. opens Aeon Mall Ipoh Klebang on October 21 in Ipoh City, the state of Perak, Malaysia as its 26th shopping mall in the country and one of the largest in its region.

[Location and Commercial Environment]

Aeon Mall Ipoh Klebang is located in Ipoh City, the capital of the state of Perak, Malaysia. Ipoh lies approximately 200 km north of the Malaysian capital of Kuala Lumpur, and is the third largest city in the country with a population of approximately 700,000 people. Aeon Co. (M) Bhd. currently operates Aeon Kinta City Shopping Centre in central Ipoh and Aeon Mall Ipoh Station 18 in the city's southern district, making Aeon Mall Ipoh Klebang its third mall in Ipoh. The new mall is located in the northern district, where a development project of approximately 5,000 homes, roads and other infrastructure are being built within 3 km of the Mall. The district is adjacent to the city's highways, enabling the Mall to attract customers from a wide region.

[Main Features]

“Urban Stylish Life Enrichment”

~150 specialty stores make shopping fun for everyone, from adults to children, all day long~

Aeon Mall Ipoh Klebang is one of the largest malls in Perak with four-story building, commercial facility area of approximately 45,000 m², and parking capacity of 1,500 cars. General merchandise store Aeon Ipoh Klebang Store, the anchor store, is joined by 150 specialty stores throughout the four floors, including 21 stores making their debut in Perak. Aeon Mall Ipoh Klebang features a selection of international fast fashion brands popular among teenagers and young families, along with sports brands and fitness equipment shops to respond to growing health consciousness in the country. The first and third floor restaurant zones and food court offer a combined 35 restaurants of mostly Asian cuisine, making it one of the largest dining areas in Perak. A wide range of amusement facilities and cinema propose enjoyable space for every generation.

Ipoh, “The Cruises Steak House” from Penang, “Windmill,” a popular Western food restaurant chain from Kuala Lumpur, and a local bakery chain “Born & Bread.”

♦Second Floor: Active and Casual

~Sports and casual specialty stores for healthy, active lifestyles~

- Sports and fitness shops propose active lifestyles amid growing health consciousness in Malaysia. Sports brands “adidas,” “SKECHERS” and “FILA” are joined by specialty sports shop “Royal Sporting House,” “aL-ikhSaN” with its wide selection of soccer and running goods, and fitness equipment specialty store “Fitness concept.”
- A broad selection of popular Malaysian brand stores are gathered on the second floor including leading Malaysian apparel retailer “PADINI” which debuts its fast fashion brand shop “BRANDS OUTLET” in the Ipoh region, and gold and jewelry shop “Poh Kong.”

♦Third Floor: Life Support and Living

~One of the largest food zone and entertainment area in Perak~

- The Food Court boasts 11 booths, nine restaurants, and five kiosk-type food stalls, making it one of the largest in Perak. Thai cuisine shop “Boat Noodle,” popular in Kuala Lumpur, and “Tehe Tarik Place,” featuring nasi lemak, mie goreng and other local favorites, are making their debut both in Aeon Malaysia and Ipoh.
- The zone includes 100 yen shop “DAISO JAPAN” and home and living DIY shop “Mr. DIY.”
- Bedding specialty store “Sleep Connection,” which offers pillows, sheets and other bedding, and “Silent Night,” with an abundant selection of brand mattresses, sofas, and other goods, are among the brands providing key living goods for comfortable lifestyles.
- Family amusement facilities and indoor playground operator Aeon Fantasy Co., Ltd. offers “Kidzooona,” a safe and fun playground edutainment center for kids aged zero through 12 and their parents, “Fantazia,” offering exciting and latest fun recreations and games for the teen and young people which makes its debut in Malaysia, and “Molly Fantasy,” an amusement facilities where parents and children can play together for family fun.

♦Fourth Floor

A seven-screen cinema complex is scheduled to open in the summer of 2016.

[Features of Aeon Ipoh Klebang]

Aeon Ipoh Klebang Store was designed as a supermarket for the whole family to enjoy. The Store welcomes customers with an abundant selection of products to meet customer needs for new items and delicious farm produce, with the produce delivered straight from

production sites as part of the emphasis on “safety and security.” Proposal-style sales floors for clothing and home fashion allow customers to enjoy coordinating products for every lifestyle situation. The services and facilities ensure customer convenience and contribute to a high quality of life for the entire local community.

◇First Floor: Food

~A fresh deliciousness straight from the farm and oven~

- Aeon Ipoh Klebang Store procures farm-fresh products directly from the Cameron Highlands in Perak to offer fresh vegetables each morning. The food section will expand its selection of homegrown mushrooms and other items to support rising demand amid the country's growing health consciousness.
- The selection of easily prepared foods (small-portion packages, ready-to-eat foods, precut vegetables for salads and fruits, etc.) is being expanded to meet the needs of ageing society.
- The confectionaries section has a selection of popular animation characters to create a fun space for children to shop in.
- The delicatessen zone features a food counter where cooks make famous Ipoh chicken and rice, pizza, and other tasty dishes on the spot. The sushi section offers a wide selection of sushi and hand rolls made with fresh fish caught in nearby ports. The bakery section combines freshly baked breads with a cafe featuring Ipoh coffee, known for its rich, deep aromas and light bitterness.

◇Second Floor: Clothing

~Exciting fashion coordination to match every lifestyle and situation~

- An expanded travel section offers a selection of items for the new lifestyle. From luggage to clothing, the section has everything traveler's need for trips in and outside Malaysia.
- The expanded shoes section highlights the fashion accessories area. Customers will enjoy coordinating their fashion, based on the concept of “looking good from the feet up.”
- In the cosmetics section, customers are welcome to try out brands and products on their own. Sales staff offer advice based on the individual needs of each customer, providing exceptionally enjoyable experiences for customers.
- On the kids floor, a wide selection of fashion items and toys are offered around the themes of “fun” and “cute.” An edutainment toys and character goods corner make it a fun place for parents and children to shop together.

◇Third Floor: Home fashion and living

~Interior living and healthy & relaxing spaces for abundant lifestyles~

- Amid growing health consciousness, the fitness goods section features a broad selection of relaxation and other products, highlighted by Aeon brand Topvalu, to comprehensively support customer need for health and relaxation.
- The pillow section offers a touch and try corner where customers can find the right pillow for their bodies and taste.
- The tableware section features a rich selection of Japanese tableware, including Mino-style teacups, bowls and plates, to coordinate with the Japanese food boom in Malaysia.

◇Sales areas

4 th floor	Parking
3 rd floor	Kids, stationery, bedding, household, home electronics, etc.
2 nd floor	Ladies, men, cosmetics, fashion accessories, travel, sports goods, etc.
1 st floor	Food, delicatessen, bakery, etc.

<Environmental Initiatives Around the Shopping Center>

“Aeon Hometown Forests Program” Tree-Planting Ceremony

Aeon holds tree-planting ceremonies on the grounds of newly constructed shopping centers as part of the Aeon Hometown Forest Program, an environmental conservation and social contribution initiative conducted in collaboration with local customers. Under the program, indigenous trees are planted and raised together with community members.

On September 12, 2015, approximately 800 community members and Aeon employees joined to plant approximately 13,000 saplings on the grounds of Aeon Mall Ipoh Klebang.

[Outline of Aeon Malaysia]

Name: AEON CO.(M) BHD.

Location: 3rd Floor, JUSCO Taman Maluri Shopping Centre, Jalan Jejaka, Taman Maluri Cheras, 55100, Kuala Lumpur, Malaysia

Establishment: September 15, 1984

Capital: RM 351,000,000 (approximately 10.6 billion yen/1RM: 30 yen)

Representative: Nur Qamarina Chew Binti Abdullah

Description of business: Retail business

About Aeon Mall

Aeon Co. (M) Bhd. is gradually unifying the name of the mall-style shopping centers it operates to “Aeon Mall.” The common name will increase brand awareness and enhance leasing capabilities. By generating even greater support among customers, the company expects to facilitate higher growth and profitability.

[Aeon's SC, SM, and HP business development in ASEAN countries]

(as of October 21)

Corporate name	Total	GMS	SM	HP*1	Mall style SC
AEON CO. (M) BHD.*2	34	30	4	—	18
AEON BIG (M) SDN. BHD.	28	—	4	24	
AEON (Thailand) CO., LTD.	78	—	78	—	
AEON VIETNAM Co., LTD.	2	2			2
AEON (CAMBODIA) Co., Ltd.	1	1			1
PT. AEON INDONESIA	1	1			1
Citimart	30		30		
Fivimart	22		22		
Total of ASEAN Business	196	34	138	24	22

*1 HP: Hyper market

*2 In addition to the above, Aeon Co. (M) Bhd. also operates 37 “AEON WELLNESS” drugstores.