

December 15, 2016
AEON CO., LTD.

**Donation to Mie Prefecture in support of its
Ise-Shima Summit project contributes to public interest**
**Aeon Group Awarded Medal with
Dark Blue Ribbon by Mie Prefecture**
Award ceremony held at Mie Prefecture government office on Dec. 13

In February 2016, eight Aeon Group companies that operate stores and offices in Mie Prefecture (Aeon Co., Ltd., Aeon Bank Ltd., Aeon Credit Service Co., Ltd., Aeon Delight Co., Ltd., Aeon Mall Co., Ltd., Aeon Retail Co., Ltd., Maxvalu Chubu Co., Ltd., and Ministop Co., Ltd.) jointly donated a total of 50 million yen to Mie Prefecture to support its Mie Citizens Council for the Ise-Shima Summit.

In recognition of the support offered, the Group companies were awarded a Medal with Dark Blue Ribbon, an honor awarded in Japan to commend individuals and organizations that have donated private assets for the public interest. On December 13, on behalf of the eight Group companies, a representative of Aeon Co., Ltd. received the Medal presented by Eikei Suzuki, the governor of Mie Prefecture, at the award ceremony held at the Mie Prefecture government office.

In addition to the donation, Aeon supported the Ise-Shima Summit by hosting a fair to promote Mie Prefecture's local specialties, proposing made-in-Mie products as summer gifts, issuing regional WAON cards in commemoration of the summit, and engaging in cleaning activities in the local area.

Furthermore, the Aeon Environmental Foundation, Aeon 1% Club Foundation, and Cultural Foundation of Okada also extended their support to the 2016 Junior Summit in Mie and related events respectively.

Aeon will make continued efforts to contribute to public-interest activities with the aim of helping people lead fulfilling lives in their local communities.

Award ceremony for Presentation of the Medal with Dark Blue Ribbon

- Date: December 13, 2016
- Venue: Presentation room, 3rd floor, Mie Prefecture government office
(address: 13 Komei-cho, Tsu-shi, Mie Prefecture)
- Attended by: Eikei Suzuki, Mie Prefecture Governor
Yoshiki Mori, Group COO, Deputy President and Representative Executive Officer, Aeon Co., Ltd.
Haruyoshi Tsuji, Director and Senior Managing Executive Officer, Tokai/Nagano Company President, Aeon Retail Co., Ltd.
Shunji Mochizuki, Director and Managing Executive Officer, Chief Director of Business Administration, Maxvalu Chubu Co., Ltd.
- At the Mie Prefecture government office



From left,
Shunji Mochizuki, Maxvalu Chubu Co., Ltd.
Mie Prefecture Governor Eikei Suzuki
Yoshiki Mori, AEON CO., LTD.
Haruyoshi Tsuji, AEON Retail Co., Ltd.

Medal with Dark Blue Ribbon: Awarded to individuals and organizations who have donated private assets (5 million yen or more for individuals and 10 million yen or more for organizations) to benefit the public interest. Award recipients are decided based on recommendations by government ministries or other authorities.