

April 10, 2024
AEON CO., LTD.

Announcement of Commemorative Dividends on the 50th Anniversary of the Listing of the Shares

AEON CO., LTD. (hereinafter 'the Company') has decided to pay a commemorative dividend for the 50th anniversary of our stock listing in the dividend for the fiscal year ending February 28, 2025 (March 1, 2024, to February 28, 2025). In addition, we would like to announce that we have established an experience program and a new benefit for shareholders (AEON Owner's Card) to commemorate the 50th anniversary of our stock listing.

1. Commemorative Dividends on the 50th Anniversary of the Listing of the Shares

This year marks our 50th anniversary since our listing in September 1974. We extend heartfelt gratitude to our shareholders and supporters for their unwavering backing.

To honor our shareholders' ongoing support, we plan to issue a commemorative dividend of 4 yen per share, comprising an interim dividend of 2 yen and a year-end dividend of 2 yen per share, for the fiscal year ending February 28, 2025. Consequently, the total annual dividend for the fiscal year is expected to be 40 yen per share (ordinary dividend 36 yen + commemorative dividend 4 yen).

Forecast of Dividend in Fiscal Year 2024

	Dividend per Year		
	Interim	Fiscal year-end	Total
FY2024 Forecast	20 yen Ordinary 18 yen Commemorative 2 yen	20 yen Ordinary 18 yen Commemorative 2 yen	40 yen Ordinary 36 yen Commemorative 4 yen
FY2023 Actual	18 yen	18 yen	36 yen

Note: The dividend will be officially determined by a resolution of the Board of Directors after the interim and year-end financial results.

2. Commemorating the 50th Anniversary of Our Stock Listing by Hands-on Program

To foster a deeper understanding of AEON's initiatives among our shareholders, we will organize hands-on programs such as the "AEON Directly-managed Farm Experience Tour (13 locations nationwide)," "AEON Directly-managed Tasmanian Farm Tour (Australia)," and "AEON Tree Planting and Tree Growing Activities (in Hokkaido, Miyagi, and Miyazaki Prefectures)."

3. New Benefits for AEON Owner's Card

New benefits have been introduced to enhance the appeal of the Company's shares through an expansion of shareholder perks.

- 1) Privileges to enter the Paramita Museum operated by the Okada Cultural Foundation with preferential admission rates
- 2) 5% discount on AEON Mobile usage charges when billed

*Please register your Owner's Card information in advance to apply for the privilege.

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